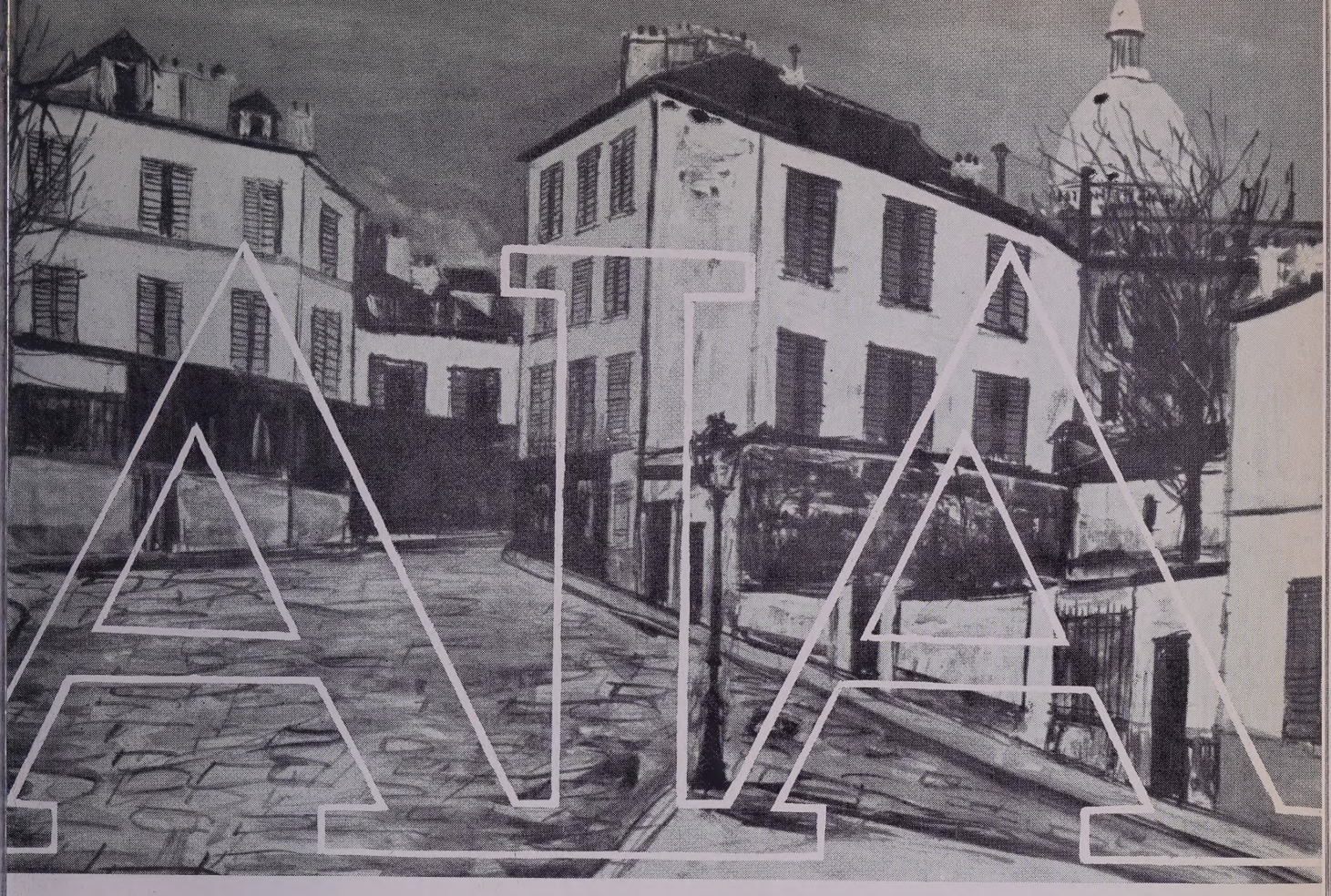

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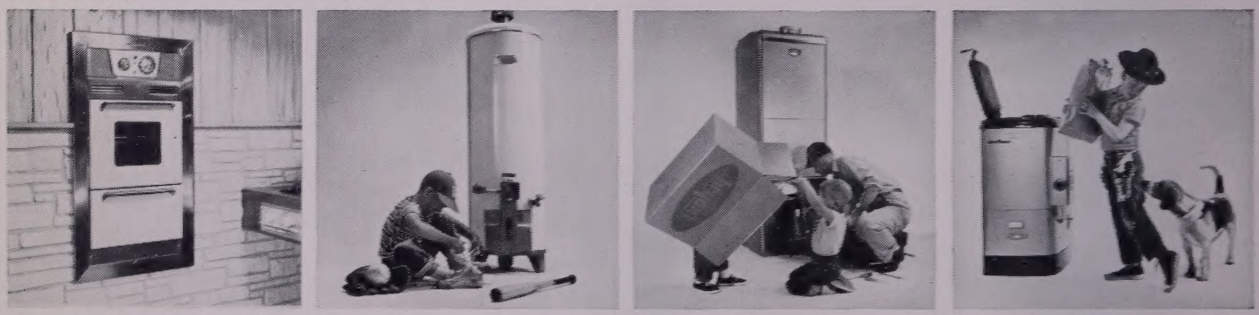

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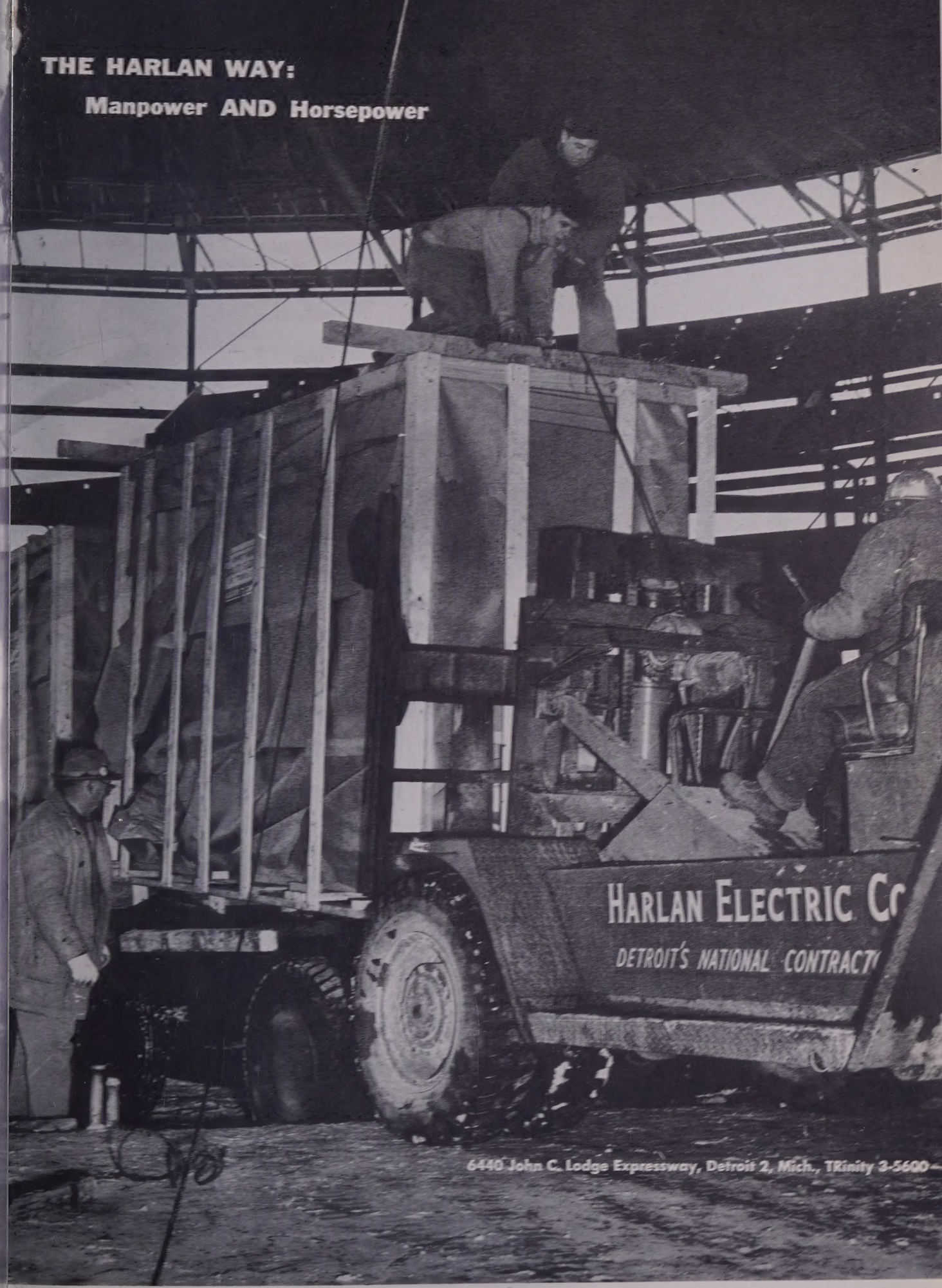
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LETTERS

BULLETIN:

May I offer my congratulations on the fine December, 1959 issue of AIA Monthly Bulletin, MSA, containing an excellent presentation of some of Frank Lloyd Wright's Michigan work. The makeup, layout, photography, comments and design of this material is outstanding. Of course, this issue becomes a collector's item. May I have one extra personal copy. — KARL KAMRATH, FAIA, Chairman FLW Memorial Committee, Houston, Texas

BULLETIN:

Phil Feddersen sent me a copy of the December, 1959 issue of the AIA Monthly Bulletin, MSA, featuring Frank Lloyd Wright, which looks interesting. Will you please give me your discount schedule on this issue. — HENRY HABOR, Kroch's & Brentano's, Inc., Chicago

BULLETIN:

May I make a couple of suggestions toward improving the visual quality of the BULLETIN?

First, I would abandon the practice of permitting individual firms to design the cover for "their" issues. Some of these attempts have been most unsuccessful. But more to the point, I think it is important to establish continuity and recognition. This could best be done by sticking to one cover for at least a year. The way to get this cover might be through an annual competition. Incidentally, the covers you have frequently used this year (AIA at top, superimposed on a photograph, with lower 2/3 of cover plain) is a very good one.

Second, I think a major improvement could be made by changing the typeface used in the body of the publication. The present face is too small and too delicate, particularly for the size of the page. It makes for difficult reading. I am enclosing typical pages from three other architectural publications to support my argument.—WILLIAM LYMAN, Secretary, Detroit Chapter A.I.A.

BULLETIN:

Recently I received through the Detroit Chapter, AIA office the name of an architect to speak before the Home Economics Federation of Greater Detroit. On November 18 he spoke to our group in the Henry Ford Hospital Auditorium.

I should like to express our pleasure and appreciation for your suggestion of Mr. Frederick G. Stickel, AIA. His talk was beautifully written and presented. We enjoyed his views immensely but most of all we realized that an architect is a person willing to help the home owner and not someone out of the reach of the average family. And what better public relations for the AIA?

Mr. Stickel is an asset to your organization and we thank you and him for his time and effort. — GERTRUDE M. HASSE, Program Chairman.

COVER: "Montmartre" by French artist Maurice Utrillo (1883-1955). Courtesy of The Detroit Institute of Arts.

Table of Contents

National Architect	5
Detroit Chapter	11
U of M Student Chapter, AIA	13
MSA Items	15
Smith & Smith	17-24
Begrow & Brown	25-32
MSA Convention	33
Architectonics, Western Michigan Chapter, AIA	36
Saginaw Valley Chapter, AIA	37
Bowling League	38
Golf League	38
WALD	39
Producers' Council	40
The Architect In Our Industrial Age	41-42
The Greenbrier	44-47
Builders & Traders Exchange	53
Products News	55
Bulletin Board	56

Monthly Bulletin, Michigan Society of Architects, Volume 34, No. 4

including National

Architect

MONTHLY BULLETIN
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Address all inquiries concerning National Council of Architectural Registration Board to the Council's headquarters at 418 Commerce Exchange Building, Oklahoma City 2, Oklahoma.

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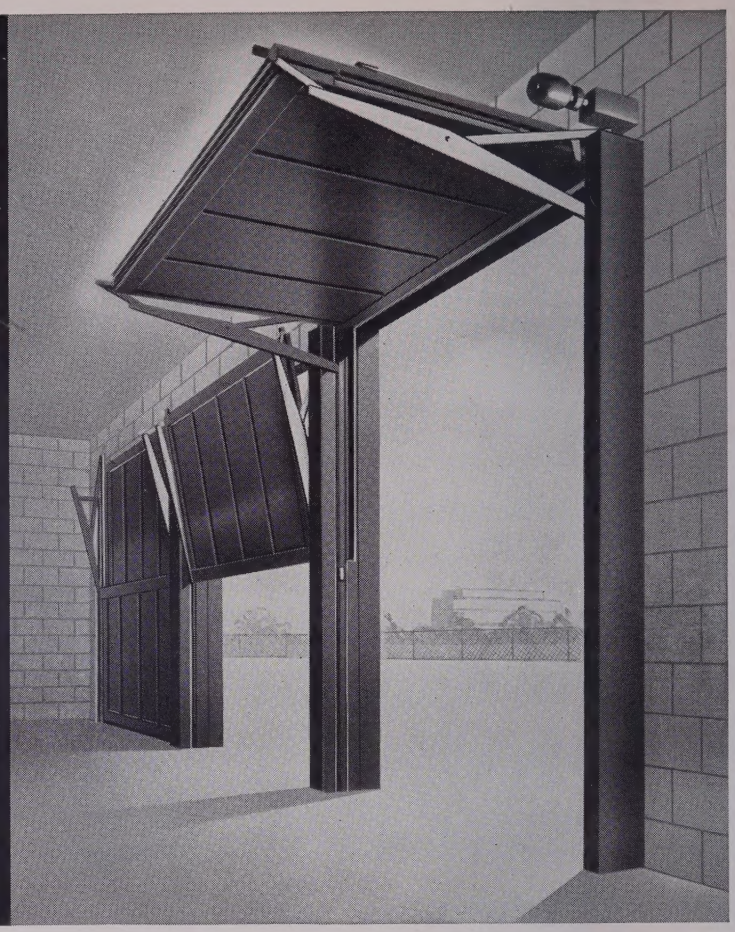

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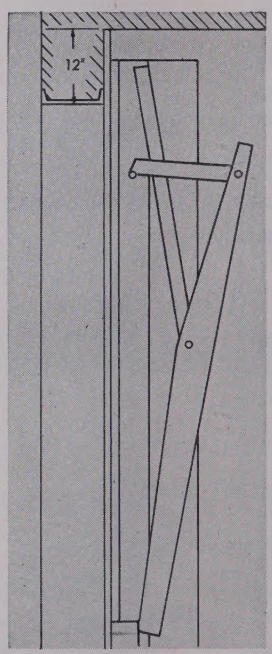

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Interim Report Number Eight

The purpose of this Report is to give you a few of the many important items considered during the Council Board meeting held at Phoenix on February 12 and 13. In attendance were all of the officers, the directors and the executive director, excepting Morton T. Ironmonger who was absent.

Possibly the most important of the 38 items on the agenda was completion of plans and program for the San Francisco Convention. Each of you will have by this time received from Jim Sadler an invitation to attend our THIRTY-NINTH ANNUAL CONVENTION, together with information on hotel reservations. We hope that it will be possible for most of you to attend, for completed arrangements promise a most interesting and helpful program, in an excellent hotel and in the center of a city of charm and culture. Later you will receive a copy of our printed Convention program but in the mean time here are a few details as planned at the Phoenix Board meeting:

There will be scheduled on the Saturday afternoon session a full two hour period for STATE LEVEL DISCUSSION. These sessions in the past have usually been held at evening meetings aside from the regular convention program, but the keen interest shown by so many of you, particularly at New Orleans, has prompted your Board to make this a Convention program feature, again under the capable chairmanship of C. J. Paderewski. So bring your questions and problems to this discussion.

The Annual Luncheon and Banquet for the first time will be the responsibility of our new Committee on Arrangements rather than as in past years of the Society of Architectural Examiners. At the Luncheon we will have an interesting address by Dr. Donald McKinnon of the University of California on "What Makes An Architect Tick?". The Banquet, preceded by a cocktail hour, will feature fine foods, background music by a string quartette and several variety acts. The ladies are again invited to attend both the Luncheon and Banquet (Formal dress).

The Convention Theme this year will be "YOUR COUNCIL AT WORK," for with the many advances made, as emphasized at New Orleans, all our officers, directors and committees have been very active during the past year. The annual reports of Secretary Mott and Treasurer Brenner will this time be furnished in printed from with opportunity for discussion on any phase if you should so choose. The Committee on Examinations will present at the Monday morning session drafts of Examinations "B" and "I" plus a report on the status of the Objective Type Examinations, under the chairmanship of Fred Markham and co-chairmanship of Roger Kirchhoff. Each of our other standing committees will present its annual report as will also the Board of Review.

In addition to such reports by our own organization we expect also to receive reports from The American Institute of Architects, Association of Collegiate Schools of Architecture and the National Architectural Accrediting Board, each presented by a representative of those three organizations.

FOUR-POWER CONFERENCE . . . The three organizations joined by the N. C. A. R. B. upon invitation of President John Noble Richards of the A.I.A. will again meet in a Four-Power Conference scheduled at the Octagon on March 11. Your Council president and first vice-president will represent the N.C.A.R.B. at that Conference.

BUDGET FOR 1960-61 . . . Back again to the Phoenix Board meeting, another important item here considered was the adoption of Council Budget for the fiscal year 1960-61 which will be reported at the Convention.

N.C.A.R.B. — CODE OF ETHICS . . . The question as to an N.C.A.R.B. Code of Ethics was again considered at Phoenix Should we adopt such a code and if so, how to enforce it? This subject will be presented for consideration at the Convention and the Board invites your thoughts and comments at that time.

N. A. A. B. VISITATION COMMITTEE . . . At the Phoenix meeting Director Drake read a letter received from N.A.A.B. Secretary Whitaker asking for names of Board members of N.C.A.R.B. Member Boards who would serve as members of the visitation committee for one or more of the following scheduled schools:

Arizona State College, Tempe, Arizona
Clemson College, Clemson, South Carolina
Georgia Institute of Technology, Atlanta, Georgia
Hampton Institute, Hampton, Virginia
University of Houston, Houston, Texas
Massachusetts Institute of Technology, Cambridge, Massachusetts
University of Michigan, Ann Arbor, Michigan
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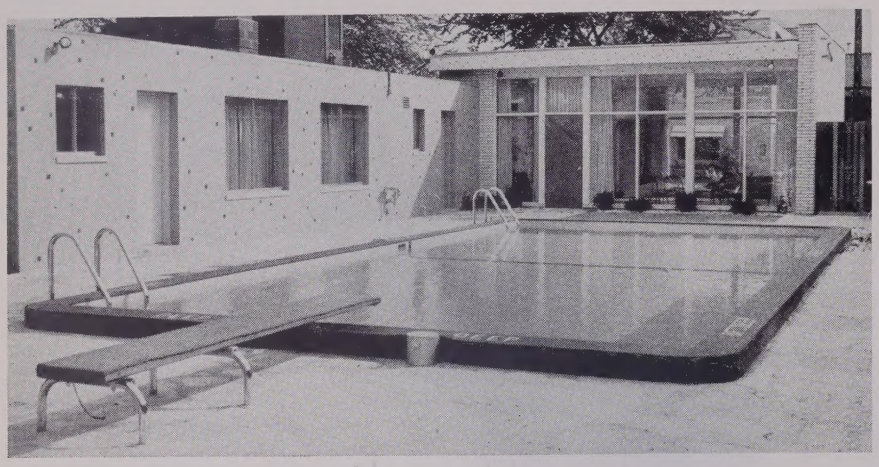

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Please submit your name to N.C.A.R.B. Director Paul W. Drake, 100 Summit Avenue, Summit, New Jersey, if you could serve on one or more of these visitation Committees. If you have not previously served on one of the committees and would like some information on this very important part of the NAAB procedures, please write to Elliot L. Whitaker, Secretary, National Architectural Accrediting Board, 521 Eighteenth Street, N. W., Washington 6, D. C. and send a copy of your letter to Mr. Drake.

CANCELLATION OF CERTIFICATES . . . At Phoenix the Board discussed at considerable length a number of problems with reference to the orderly processing of Certificates and Periodic Review of Council Certification. Due to recent experiences the Board approved for presentation to the 1960 Convention the following ammendment as an addition to Article V, Section 4 of the By-Laws:

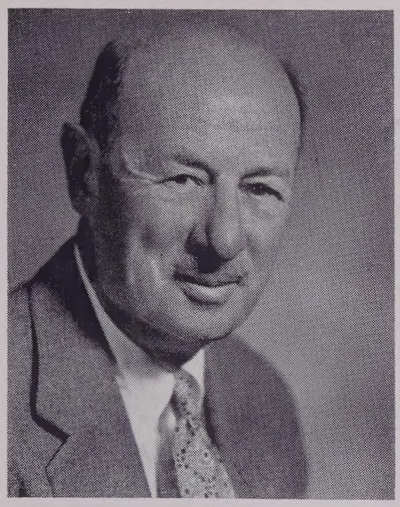
> "Further, whenever information is made available to the Council by means of a Periodic Review of the Council Record of a candidate or other means, of a nature that would cause a candidate to be ineligible for Council Certificate, then the Record and information shall be reviewed by the Board of Review for recommendations to the Council Board for continuance or cancellation of the Council Certificate."

COMMITTEE ON ADVANCE PLANNING . . . This Committee as set up in the by-laws is composed of three past presidents. At the Phoenix meeting the Board recommended that this membership be increased to five members, at least two of whom should be past presidents of the Council; such additions to be made after the San Francisco Convention.

Of the many other important items considered at the Board meeting you will be advised in part by communication from our Executive Director, others to be included in Committee Reports at the Convention.

In closing, we hope to see you all at our Thirty Ninth Annual Convention at the St. Francis Hotel in San Francisco, April 16th and 18th, 1960, where will be demonstrated further evidence of "YOUR COUNCIL AT WORK."

Sherley Morgan Honored



SHERLEY W. MORGAN, FAIA

The 38th Annual Report of the National Council of Architectural Registration Boards has been dedicated to Sherley W. Morgan, FAIA, for his outstanding service to the architectural profession.

The Dedication read:

"Over 2,000 years ago Aristotle said, "All men desire by nature to know." Men continue to climb to be enabled to sit at the feet of one who does know. This is one of the reasons why we are dedicating this annual to "one who does know," and, who like Saul, "stands head and shoulders above the rest."

"Sherley Warner Morgan was born in Cincinnati He received his academic training at Princeton and Columbia. During 1917-19 he served the cause of Freedom with the A.E.F.; being Captain of Infantry and Commanding Officer of the U. S. Army student detachment at the University of Montpelier.

"For only a short time he served as a draftsman; then, even before World War I, he began, what was to be a Life Work of Instruction. Upon his return from France he became successively: Assistant Professor; Associate Professor and Professor of Architecture at Princeton. He was Director of the School of Architecture at Princeton from 1928 to 1952, when he became Emeritus Director.

"His other activities include leadership in the Princeton County Day Schools. He was Secretary of the National Architectural Accrediting Board from 1943 to 1949. He is a Past President of the Association of Collegiate Schools of Architecture and while president of that organization in 1938, he had the honor of sponsoring before the A.I.A. convention in New Orleans the endorsement of the NCARB by the A.I.A.

"For twenty-five years Mr. Morgan headed the Examining Board which prepared and marked the registration examinations for the State of New Jersey. Since 1956 he has served as Secretary-Director of the New Jersey State Board of Architects. His broad background of experience has fitted him uniquely to serve his profession so ably.

"Where the members of the NCARB have known him best, of course, is at the Annual Meetings. There his timely counsel on all matters pertaining to the NCARB is always welcomed. We respect his outstanding ability and leadership. He has honored us with his presence. We desire to dedicate this issue to a great leader and Fellow."

THE ANNUAL CONFERENCE ON CHURCH ARCHITECTURE, jointly sponsored by the Church Architectural Guild of America and the Department of Church Building and Architecture of the National Council of Churches will be held at the Leamington Hotel in Minneapolis, Minnesota on May 3-4-5, 1960.

Invitations, mailed together with the MEMO from Washington, will be extended to all members of the American Institute of Architects to participate in the competitive exhibit of Church Architecture.

Further information about the Conference and the rules governing the Exhibition may be obtained from Mr. Harold E. Wagoner, Chairman, Public Relations Committee of the Conference, Suite 1700, Architects Building, Philadelphia 3, Pa.

TRINITY COLLEGE, DUBLIN, has announced an international architectural competition for the design of a $1,400,000 extension to the existing eighteenth century library building on its campus in the center of Dublin.

Details regarding submission of entries will be available in April and will be judged in November. First, second and third prizes in the sterling equivalents of $4,200, $2,100 and $1,400 will be given. Including all fees, the first prize will be worth about $65,000 to the winner.

Further information may be obtained from the American Council for Trinity College, Dublin, at 53 East 93rd Street, New York City 28.

CHARLES R. COLBERT, AIA, senior partner of Colbert, Lowrey and Associates, New Orleans architectural, design and city planning firm, has been appointed dean of the Columbia University School of Architecture, it is announced by Dr. Grayson Kirk, president of Columbia.

Mr. Colbert, who succeeds Leopold Arnaud, will assume his Columbia duties April 1. Dean Arnaud retired in January, 1959. In the interim, James Grote Van Derpool, head of the Avery Memorial Architectural Library at Columbia and professor of Architecture, has served as acting dean.

Mr. Colbert, who is a graduate of the Columbia School of Architecture and a nationally known practicing architect, has been granted a leave of absence for the first three months of his new deanship to inspect other centers of architecture in the United States and Europe and to compare and evaluate educational techniques.

Mr. Colbert will be the sixth head of the Columbia school, one of the nation's oldest schools of architecture. Courses in architecture were established at the University in 1881. Previous directors and deans of the school were William R. Ware, Austin W. Lord, William A. Boring, Joseph Hudnut, and Leopold Arnaud.

VOORHEES, WALKER, SMITH, SMITH & HAINES, ARCHITECTS, of 101 Park Avenue, New York City, announce the addition of six associates to their firm.

They are Banjamin Bailyn, John Pine Delavan, Leander Economides, John Loughnane, Robert S. Lundberg and Allen Nathanson.

THE BELL TELEPHONE SYSTEM, the nation's biggest private builder, is taking a new approach to the problem of how to get good architecture at an economical price.

Having 15,000 buildings and constructing new ones or adding to old ones at the rate of 1,000 a year, the company has begun a program of making awards to architects for particularly good work. It hopes this will spur present and future architects to even better efforts.

A panel of eleven Bell System architects and engineers was picked to review pictures of 281 post-war telephone buildings. They ranged from simple equipment "huts" to multi-storied office buildings. Honor awards were given for seventeen examples of good design at low cost. Sixty-five others received merit awards.

REGISTRATION QUALIFICATIONS

It might be charged by extremists, I suppose, that registration is undemocratic because it sets up a board with administrative functions combined with judicial and sometimes legislative functions. Furthermore, the board members, being appointed, need not be receptive to the demands of the people. Is it a step toward the "corporative state?" Are architects thereby made subject to the whims of dictators?

Some board members have been very much disturbed by the necessity of combining the three functions of government in a single agency. Some have contended that boards should be purely judicial, leaving enforcement to states' attorneys, and leaving all details and rules and regulations to the legislatures. A registration board simply can not function in that manner. The only effective enforcement has been in states in which the initiative is taken by the boards, or by professional societies (and the latter tends to be spasmodic). Rules and regulations are too technical to be understood by legislators and it is too difficult to get them changed when the need for change arises. But let's see where the danger is. The three functions of government are separated generally to avoid placing too much power in the hands of an individual or group

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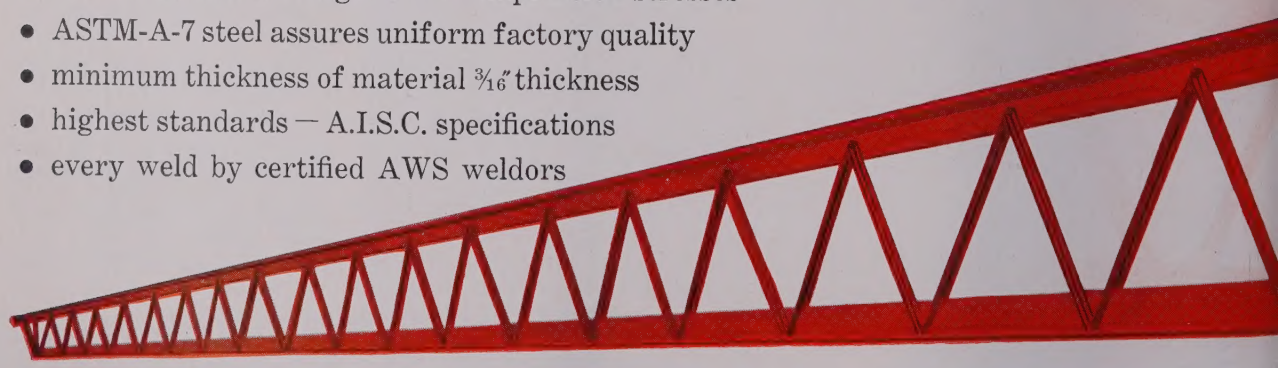

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and thus provide an impediment to the rise of a would-be dictator. But is there really any danger of a member of a registration board or a group of members assuming a dictatorship? Their power is limited to too small an area. And within that area it is not necessary to tolerate arbitrary or unreasonable action. Charges can be brought and quick action secured against any board member who is guilty of either malfeasance or misfeasance. The architects in most states could secure better administration of their registration laws, if they made their influence felt when appointments are due and if they showed a greater interest in the activities of their boards. The boards are just about as democratic as the architects want them to be.

If it is agreed that (1) any small loss of freedom resulting from architectural registration is more than compensated for by having competition from only qualified architects, (2) that registration has increased the prestige of the profession, (3) that the trouble caused by the registration procedure is offset by advantages, (4) that limitations to the rate of growth of the number engaged in architectural practice does no harm to the profession, (5) that the advantages of economic position are not heightened by architectural registration and (6) that there is no danger of dictatorial powers being assumed by registration boards, it would seem that, even now, registration is advantageous to individual architects and to the profession as a whole. When the imperfections of our present system are contemplated, and the possibilities of future development are visualized, it should be even more evident that registration should receive the active support of every architect.

The examination procedure has been criticized and many impractical suggestions have been advanced. It has been improved greatly during the past twenty years, and will doubtless be improved further. Possibly a way may yet be found for the N.C.A.R.B. examinations to be conducted and graded by a specially constituted national board instead of by the state boards. If such a national board were composed of architects who are well known and respected, it is probable that the certificate of the N.C.A.R.B. would be respected even more than it now is.

At present many state registration laws are obeyed more by common consent than as a result of enforcement. In some areas, violations are flagrant. Enforcement efforts in some states are futile because of a lack of a legal definition of architectural practice. In some states the courts have interpreted the registration laws as covering so much ground that if enforcement were based upon those interpretations, the opposition to the registration laws would be ominous. In other states, court decisions have greatly restricted the application of the registration laws. In a few states reasonable and practical definitions of architectural practice have been included in the legislation, but much further progress is possible in this direction. Many states also lack proper machinery and adequate funds for enforcement. These things can be corrected by concerted action on the part of the architects in any state.

Another thing which makes practice as a certified architect less than perfect is the necessity of certification of the so-called "grandfathers." As everyone knows, when registration laws are adopted, it is necessary to provide for the automatic registration and certification of all persons who were engaged in the activity covered at the time the laws were passed. Many of these persons are incompetent, and their being certified makes the certification of those who are competent appear less valuable. Only time can cure this situation, but in many states in which registration has been in effect for many years, "grandfathers" are disappearang.

With further improvements in examination procedure, better enforcement of registration laws, conditions of practice under architectural registration laws may be so improved that their desirability will no longer be questioned by architects.

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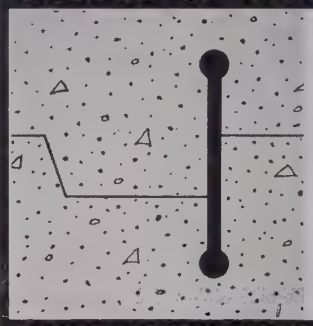

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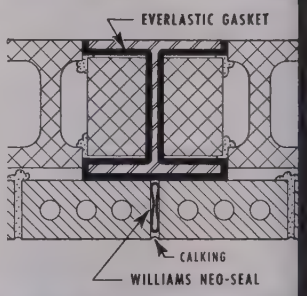

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APRIL MEETING

At its meeting on Thursday, April 14 in Detroit's Rackham building, the Detroit Chapter, American Institute of Architects will show four films made recently by the Institute, in order to acquaint members with what films are available for loan at no cost.

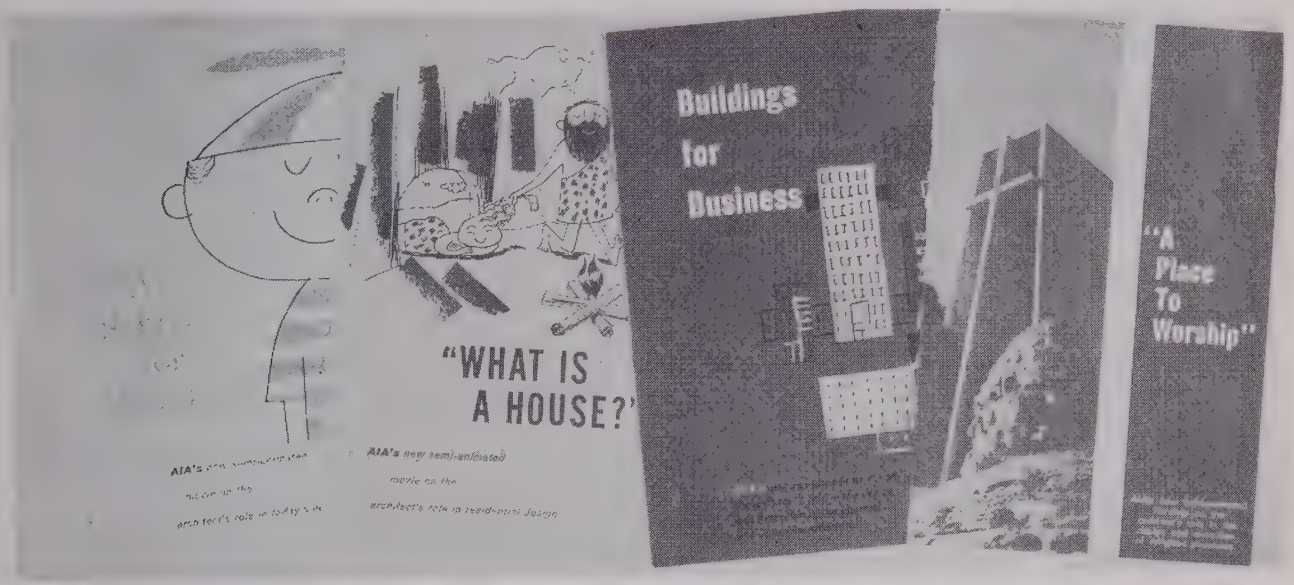
The flims, all of 16 mm sound, are "A School for Johnny," "A Place to Worship," "Buildings for Business," and "What is a House?"

The film on schools addresses itself to the problem of filling the need for more schools without overstraining community resources. It explains in detail how the architect goes about designing a school, and some all-too-prevalent misconceptions about costs are cleared up in showing examples of outstanding schools from all parts of the country.

"A Place to Worship" explains the manner in which religious architecture should be approached, the relationship between the client and the architect, and the architect's role and funcion throughout the project.

"Buildings for Business" is meant mostly for business men, and emphasis is placed upon the duties of the architect and those of the owners. The architect's function is described in three situations involving a factory, a retail store and an office building.

"What is a House?" traces the evolution of the American house from the "carpenter classic" to residence of the future. It briefly acquaints the audience with the many problems to be considered to make a house a home. Its purpose is to explain today's design and the architect's interest in satisfying the needs of function rather than the whims of fashion.



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U of M Student Chapter, AIA

By Leland M. Welsh

Our first evening meeting of the second semester was held at the home of Assistant Dean Herbert Johe, on February 24th. It was most successful with a large attendance and much enthusiasm from the members. New membership blanks were passed out for the coming year. A business meeting was held in which new officers for the coming year were elected. They are:

President — Anthony A. Foust, 4th year student from Washington, Indiana.

Vice-President — Ronald E. Polniaszek, 2nd year student from Depew, New York.

Secretary — James L. Haecker, 4th year student from Hamburg, New York.

Treasurer—James J. Sficos, 3rd year student from Racine, Wisconsin.

Appreciation was expressed for the work of the out-going officers over the past year in building up the membership and interest of the organization. Special recognition was given to James Budd, retiring president, a senior student from Flint, Michigan.

Suggestions for improvement of the organization were presented by a group of interested members. This resulted in the establishment of a permanent "Improvement" committee to continuously study how we can make the organization more effective. The other committees for this year have been established and members selected.

Following the business meeting and refreshments, Professor William Johnson, of the Landscape Architecture Department, talked about his trip through Europe last Summer. He had a large collection of unusually perceptive and interesting colored slides. The main theme of Professor Johnson's lecture was the articulation of space, urban, rural, and architectural. His approach to viewing Europe, and to the general perception of space, was both fresh and stimulating.

On March 1st, a lecture was given by Oskar Stonorov, FAIA and AIP, a Philadelphia architect and town planner. Mr. Stonorov is well known for his work in designing major housing projects. Most recently he has completed the Schuylkill River Homes of Philadelphia, and the Gratiot-Orleans Project of Detroit. The latter, worked by the collaboration of Architects Yamasaki, Stonorov and Gruen, remains an unbuilt, gold-medal-award project. Subjects of Mr. Stonorov's lecture were the contributions to architecture and social philosophy made by the late Mr. Olivetti, and the "Society Hill" Redevelopment Project for Philadelphia.

Plans are now being made for the third annual College of Architecture and Design Open House. Dates set are May 13th and 14th, the event to be known as "A & D Open House '60." Co-Chairmen for the open house are: Rosemary Angel, second year design student from New Boston, Michigan; A. Frederick Kolflat, 5th year architecture student from Wilmette, Illinois; and Leland Welsh, 5th year architecture student from Albion, Michigan.

Committees are organized, chairmen selected, and work begun on what we hope will be the biggest and best open house yet. The program will include extensive exhibits of student work in all fields, demonstrations, lectures by prominent guests, and entertainment. All people interested in the fields of art and architecture are encouraged to attend.

Mr. Abraham Beer, well known French architect in this country under the sponsorship of the Ford Foundation, lectured in the College of Architecture and Design auditorium on March 16th. Mr. Beer at present holds the appointment of Visiting Professor at the Institute of Contemporary Arts in Washington, D. C.

Three representatives from the Student Chapter attended the Great Lakes Regional Conference of the AIA held at Cincinnati, Ohio. The following report of their participation was written by James Budd.

"For the past three years, the Great Lakes Regional Conference of the AIA has included the student chapters of the region in its activities. This has brought the students into closer contact and understanding of the aims, objectives and activities of the Institute. This past March 3, 4 and 5 three students from the University of Michigan attended the program in Cincinnati, Ohio. They were: James Budd, 5th year student and ex-president of the Student Chapter; Anthony Foust, 4th year student and new president; and Ronald Polniaszek, 2nd year student and the new vice-president. Also attending from the Architectural Department were Dean Philip N. Youtz, Assistant Dean Herbert Johe, and Professor William Muschenheim.

The students were warmly received Thursday evening by the director of the region and his wife, Mr. and Mrs. Linn Smith, and other Michigan representatives at an informal meeting. Friday morning the Professional Relations Assistant in charge of chapter and student affairs, Charles Belinley, AIA, led a stimulating and informative meeting which included the defining of the aims of the AIA, with an emphasis on the current ethical situation facing the profession. He outlined many forms of student chapter improvements, stressing not only internal affairs, but also the public relation possibilities of the chapters. The meeting was climaxed with a discussion of problems incurred in the different chapters.

The theme of the conference was, "Pleasure in Architecture," which was the basis for the presentations by the five principle speakers. Friday afternoon Philip Will, Jr., FAIA, first Vice-President of the AIA, and Professor John Walley, of the University of Illinois, were the speakers. Professor Walley's speech was of particular interest to the students. He described his unusual approach to teaching the fundamentals of architecture at Illinois.

Friday evening the three students were the guests of Dean Youtz at the banquet honoring President John N. Richards, FAIA. At this time President Richards gave an inspiring address which pointed out the great demands of the architectural profession in the next 40 years.

The theme was again stressed at the Saturday morning session by G. Holmes Perkins, Dean, Department of Architecture, University of Pennsylvania, and Mr. Grady Clay of the Louisville Courier Journal. Dean Perkins stressed the new forms in architecture and the Philadelphia redevelopment program. Mr. Clary discussed the extreme need for good city planning by the architects for the future. The conference was terminated with the Saturday noon luncheon."

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MICHIGAN ITEMS

SOL KING, AIA, PRESIDENT OF ALBERT KAHN ASSOCIATED ARCHITECTS AND ENGINEERS, INC., announces that the firm's Board of Directors has elected the following employes Associates in the organization: R. Hudson, C. M. Labunski, J. Nachbar, J. S. Pettitt, and S. D. Popkin. This action is consistent with management's policy of providing for the enhancement of the stature of the firm and assuring its continuity for service by the admission of new Associates from time to time. This policy has been in effect since 1948 when membership in the firm was first opened to others than those admitted to partnership in 1940 by Albert Kahn, the founder.

J. S. Pettitt and S. D. Popkin are registered architects and members of the AIA, specializing in institutional and commercial work. R. Hudson is a registered civil engineer in the firm's estimating division, C. M. Labunski is an electrical engineer, and J. Nachbar is a mechanical engineer.

King also announced a realignment of administrative responsibilities in the firm's Mechanical division.

Saul Saulson, a Vice President in the firm, has relinquished the duties of Chief Mechanical Engineer, which he has discharged with great distinction for more than 40 years, to devote his efforts and engineering experience to his position of Director of Mechanical Engineering. Mr. Saulson will be responsible for the advance analysis of all projects with respect to mechanical requirements and projected suitable mechanical engineering designs.

G. S. Whittaker, a vice president and director of the firm, has been named Chief of the Mechanical division and assumes full responsibility for its operation and administration. Mr. Whittaker has been in charge of the Heating department since 1931 and for the past two years served as assistant to Mr. Saulson.

Other promotions in the Mechanical division include: Charles Allen, Chief-Heating Engineering; Homer Yaryan, Chief-Plumbing Engineering; Norton Taylor, Assistant Chief-Ventilating and Air Conditioning Engineering. All three are registered engineers and are Associates in the Kahn organization.

AN EXPLANATION of how an architectural firm operates and the services it performs was afforded the general public during a television interview on Shiple Hall, new University of Detroit 8-story Men's Dormitory. Pictured at the telecast on Channel 56, Detroit educational television station, are (from left) James E. Gibson, AIA, project administrator, and Paul B. Brown, AIA, vice-president in charge of educational projects, both of Harley, Ellington & Day, Inc., Architects and Engineers, of Detroit, and Dick Ramos, U. of D. Public Information Department. Gibson and Brown covered the many steps involved in the complicated planning required even before the first earth can be turned. They emphasized the point with some of the 30 master drawings and the 275-page specifications book required for this project. They also corrected the false impression that "once the construction begins, the architect's job is finished."

THE STATE OF MICHIGAN, BOARD OF REGISTRATION FOR ARCHITECTS, PROFESSIONAL ENGINEERS AND LAND SURVEYORS announces its next examinations as follows:

- Engineer-in-Training, morning and afternoon sessions, June 14, 1960
- Land Surveying, morning and afternoon, June 14
- Architectural Design, 12 hours beginning at 8:00 A. M., June 15
- Land Surveying, Part II, morning and afternoon, June 16
- Architecture, mechanical equipment, morning of June 16; Composition afternoon of June 16
- Professional Engineering, Part I, morning and afternoon, June 17
- Architectural, structural, morning of June 17; specifications, afternoon of June 17
- Professional Engineering, Part II, morning of June 18; Part III, afternoon of June 18
- Architecture, Supervision, morning of June 18; History, afternoon of June 18
- Architecture, Part III, Design is to be given only at the University of Detroit and at Michigan College of Mines and Technology in Houghton.

All other examinations will be given at the Rackham Building in Detroit; University of Michigan, Ann Arbor; Michigan State University in East Lansing; Jackson High School, Jackson; Central High School, Bay City; University of Michigan Extension Center, Grand Rapids.

Applications must be in the State Board office by May 1, 1960. For further information, apply at the State Board office, 1604 Cadillac Square Building, Detroit 26. Telephone WOodward 2-0217.

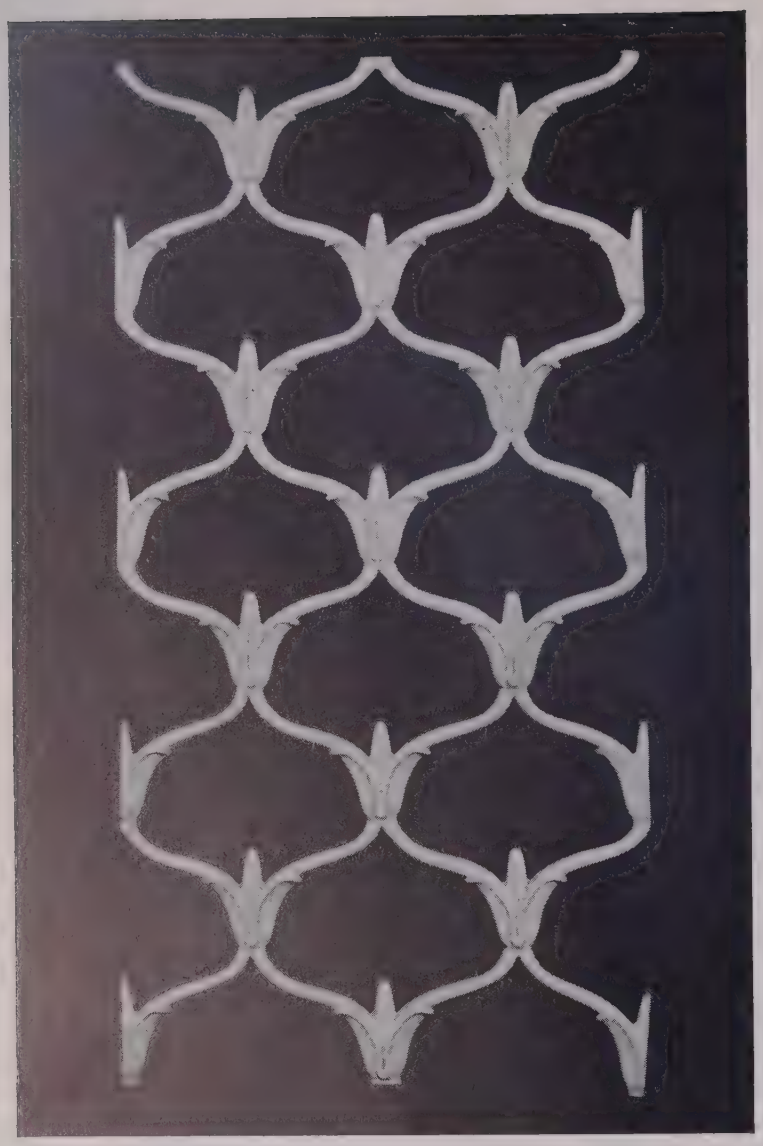
FOUR MICHIGAN BUILDINGS have been nominated for the 1960 Reynolds Memorial Award. Bearing a $25,000 prize, it is the largest single award in architecture.

The American Institute of Architects has announced that the four buildings in Michigan were nominated together with 95 other structures located elsewhere in the U. S. and overseas.

The nominated buildings are Cranbrook House Motel, by Louis G. Redstone, AIA, and Allan G. Agree, AIA, Associate Architects, of Detroit; McGregor Memorial Community Center at Wayne State University, by Minoru Yamasaki & Associates, Architects, of Birmingham.

St. Joseph Catholic School, St. Johns, Mich., by St. Clair Padee, AIA, of St. Johns, and General Motors Technical Center, Styling Group, Warren, Mich., by Eero Saarinen, FAIA, of Birmingham, Mich.

The winner was the noted Swiss architect, Prof. Jean Tschumi, for his dramatic design of the "Y" shaped seven-story Nestle's International Head-



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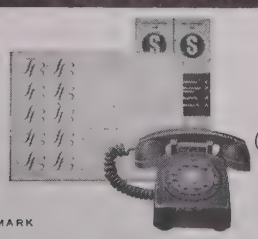

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The prize will be awarded at the AIA convention in San Francisco, Calif., April 22.

LITERATURE AND ADVERTISING prepared by Clark & Bobertz, Inc. was a winner in The American Institute of Architects 1960 Building Products Literature Competition.

The winning design was a four-color, 32-page book containing photographs and other information on toilet compartments, shower stalls and hospital cubicles manufactured by the Sanymetal Products Co., Inc.

The award will be presented at the AIA convention in San Francisco, April 18.

C & B also won an honorable mention in the category of space advertising primarily to architects for a Sanymetal ad, and a second honorable mention for a brochure entitled "Architectural Porcelain Covers all the Bases," for Davidson Enamel Products, Inc.

C & B's headquarters are in Detroit.

A CITATION from The American Institute of Architects for 1960 will go to the General Motors Corporation for its Technical Center, designed by Eero Saarinen, FAIA, with Smith, Hinchman & Grylls, Inc., as architects and engineers.

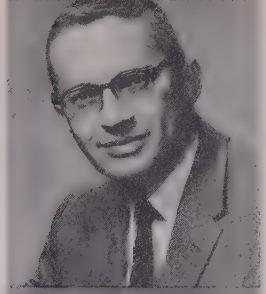
In the announcement the Institute says:

"The General Motors Technical Center has been widely acclaimed for its excellence and for its contribution to, and influence upon, architecture, planning and construction techniques. These creative achievements would not be possible without a close and sympathetic collaboration of client and architect. The citation to General Motors Corporation is in recognition of its contribution to these achievements in the role of client."

SEYMOUR H. MANDELL, AIA is both an architect and a lawyer. He recently became associated with the law firm of Gurwin & Katz, 1264 Penobscot building, in Detroit.

Mandell has a bachelor of arts in architecture from the University of Michigan and an L.L. B from Wayne State University. He had been employed by the firm of Smith, Hinchman & Grylls Associates, Inc. and Fred Brauning & Associates, both of Detroit.

He became registered as an architect in Michigan in 1959 and became a member of The American Institute of Architects the same year.



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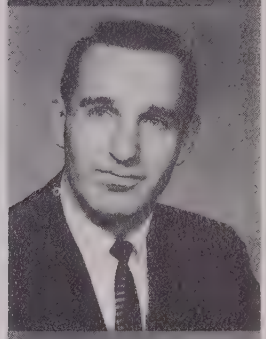

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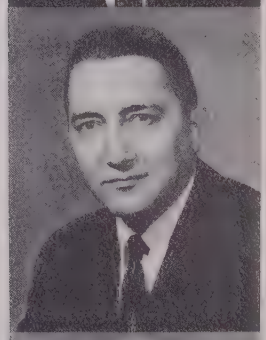

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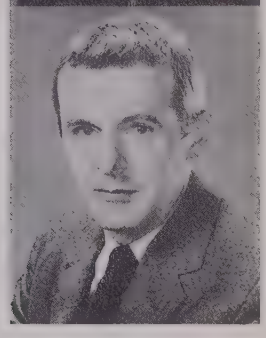

WILLIAM LYMAN
ASSOCIATE

First Four Photos By Eva Briggs

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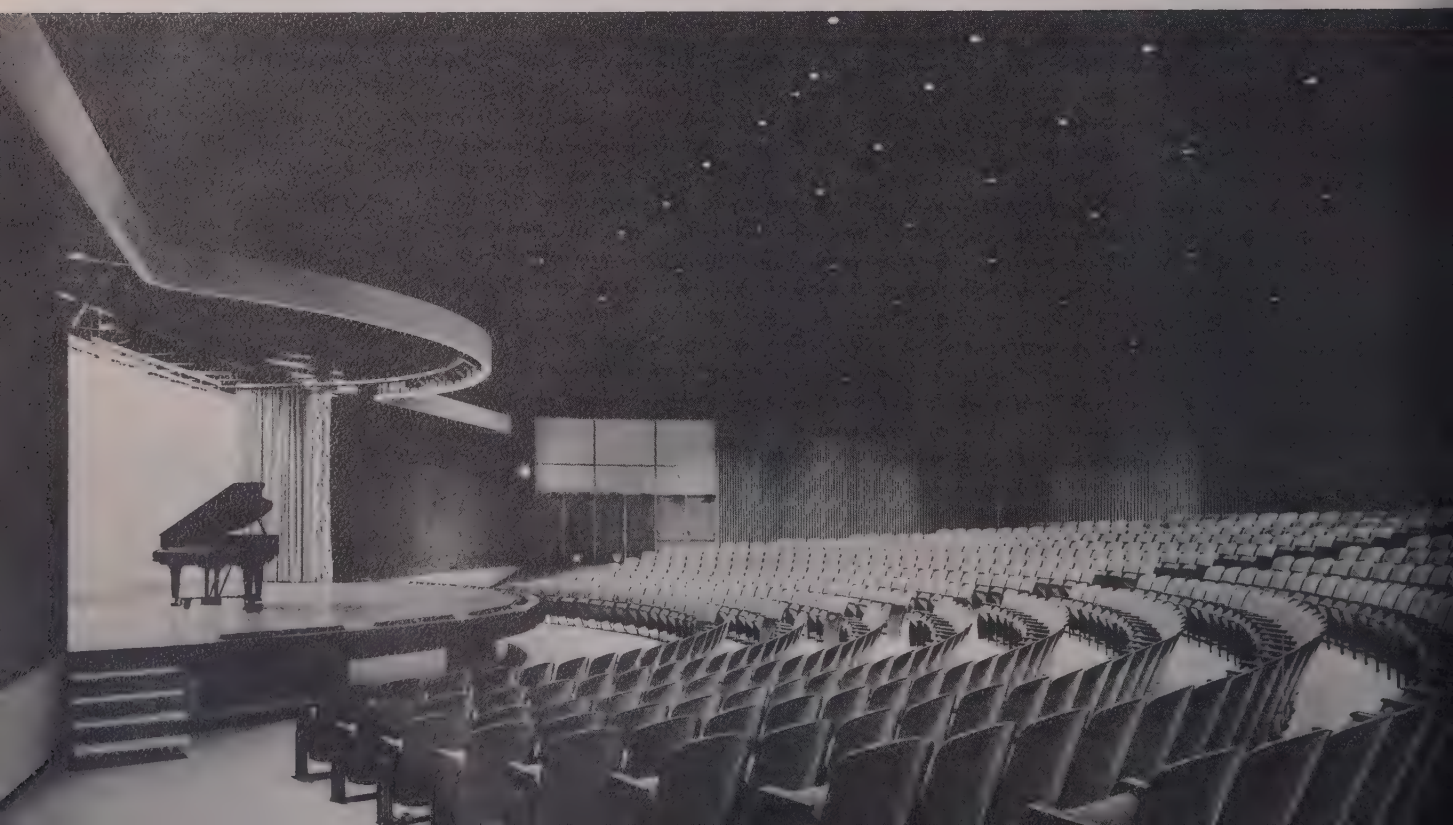
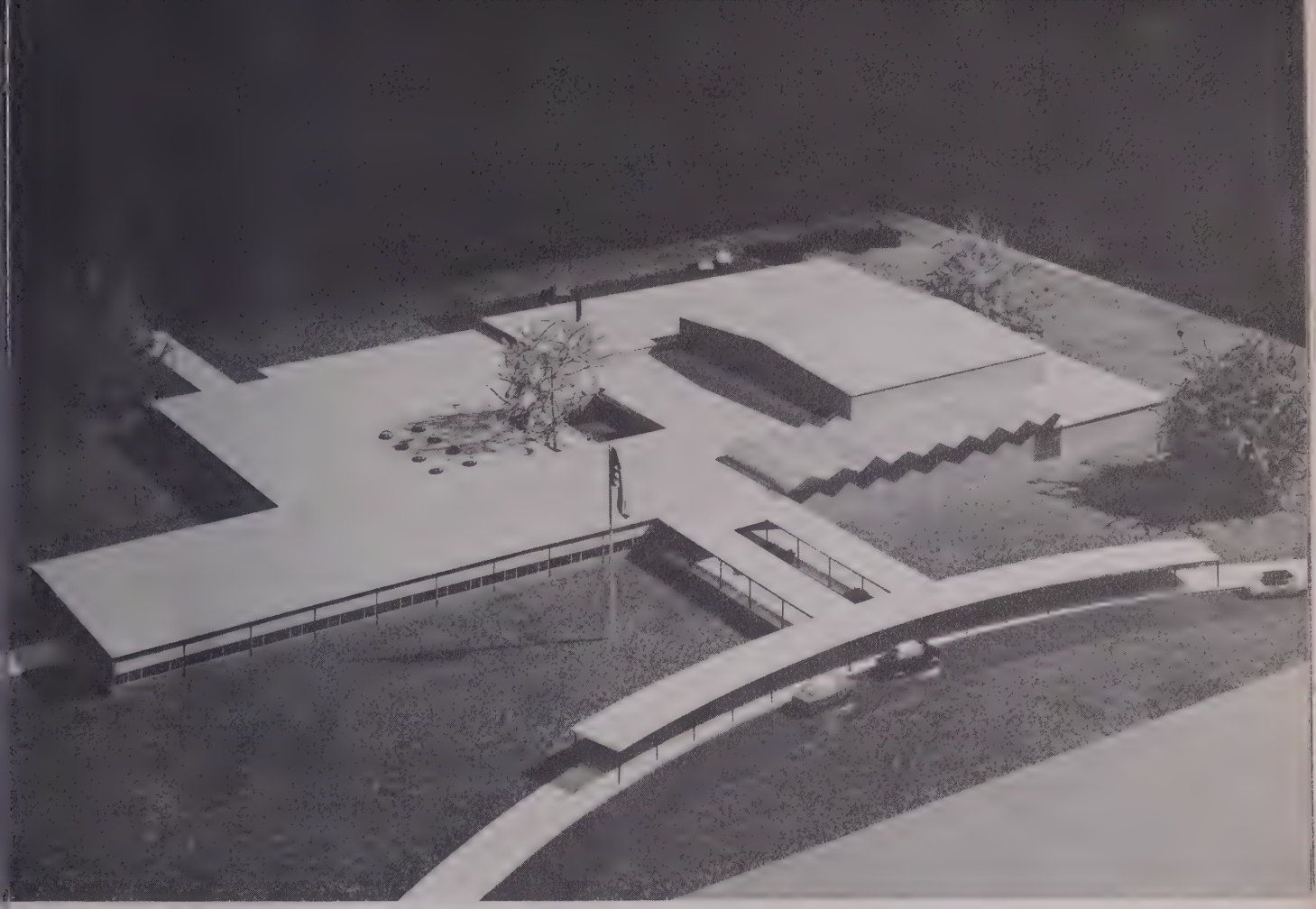
ROYAL OAK MICHIGAN

AUDITORIUM AND SWIMMING POOL

All Photos By Lens-Art

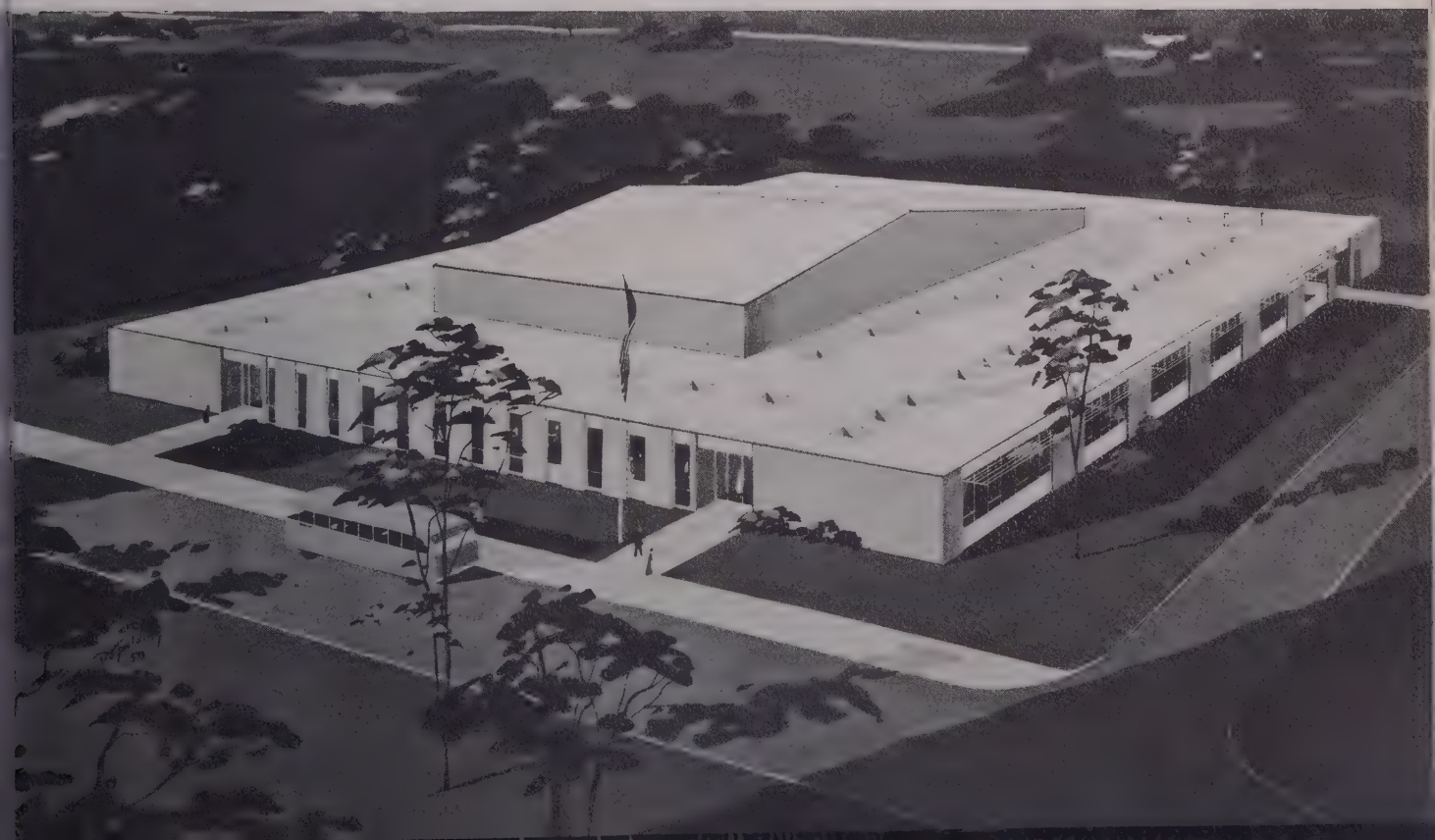
UTICA COMMUNITY HIGH SCHOOL, UTICA, MICHIGAN



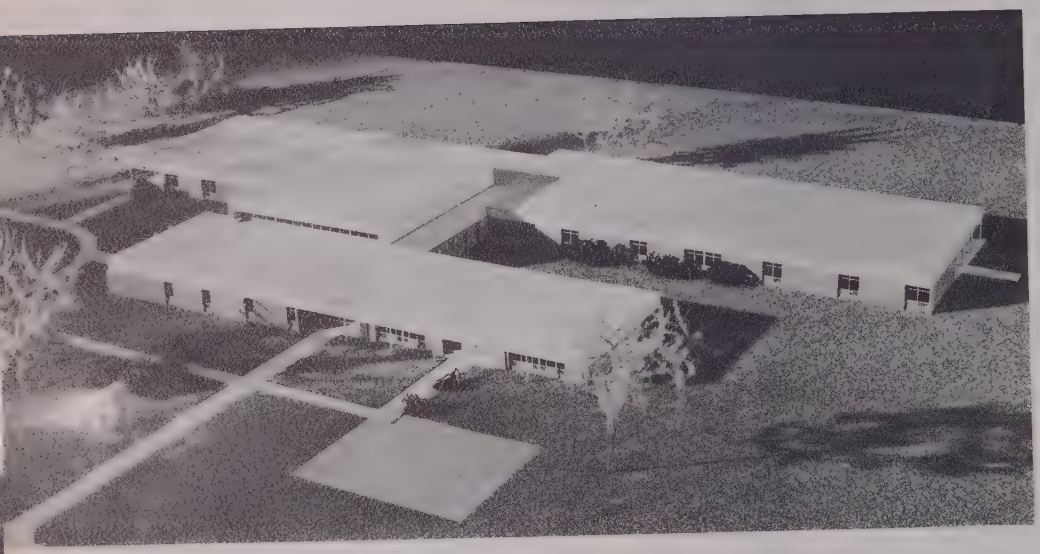


MARINE CITY COMMUNITY HIGH SCHOOL, MARINE CITY, MICHIGAN

BARK RIVER — HARRIS ELEMENTARY SCHOOL, MENOMINEE COUNTY, MICHIGAN



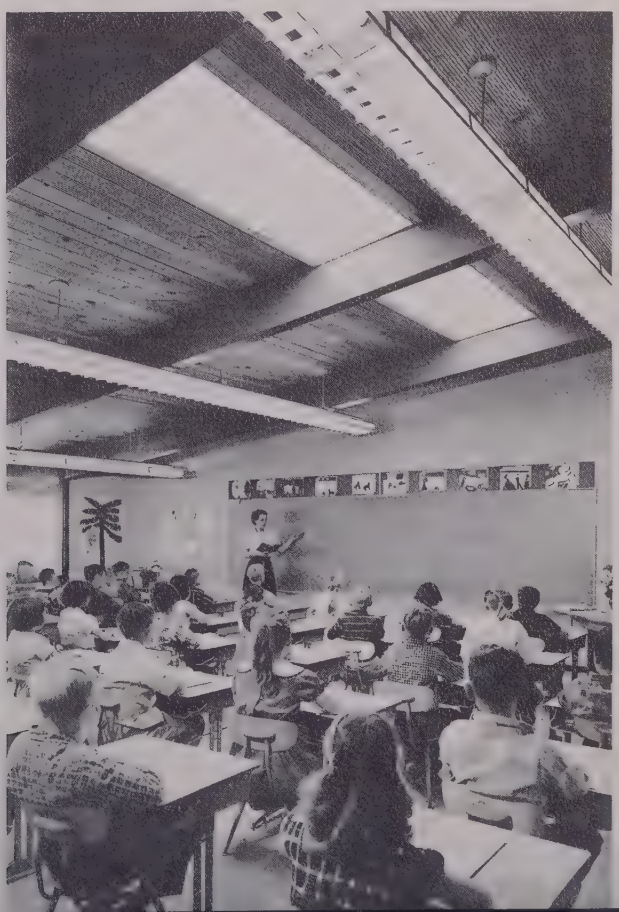
NANKIN NO. 2
ELEMENTARY SCHOOL
LIVONIA, MICHIGAN

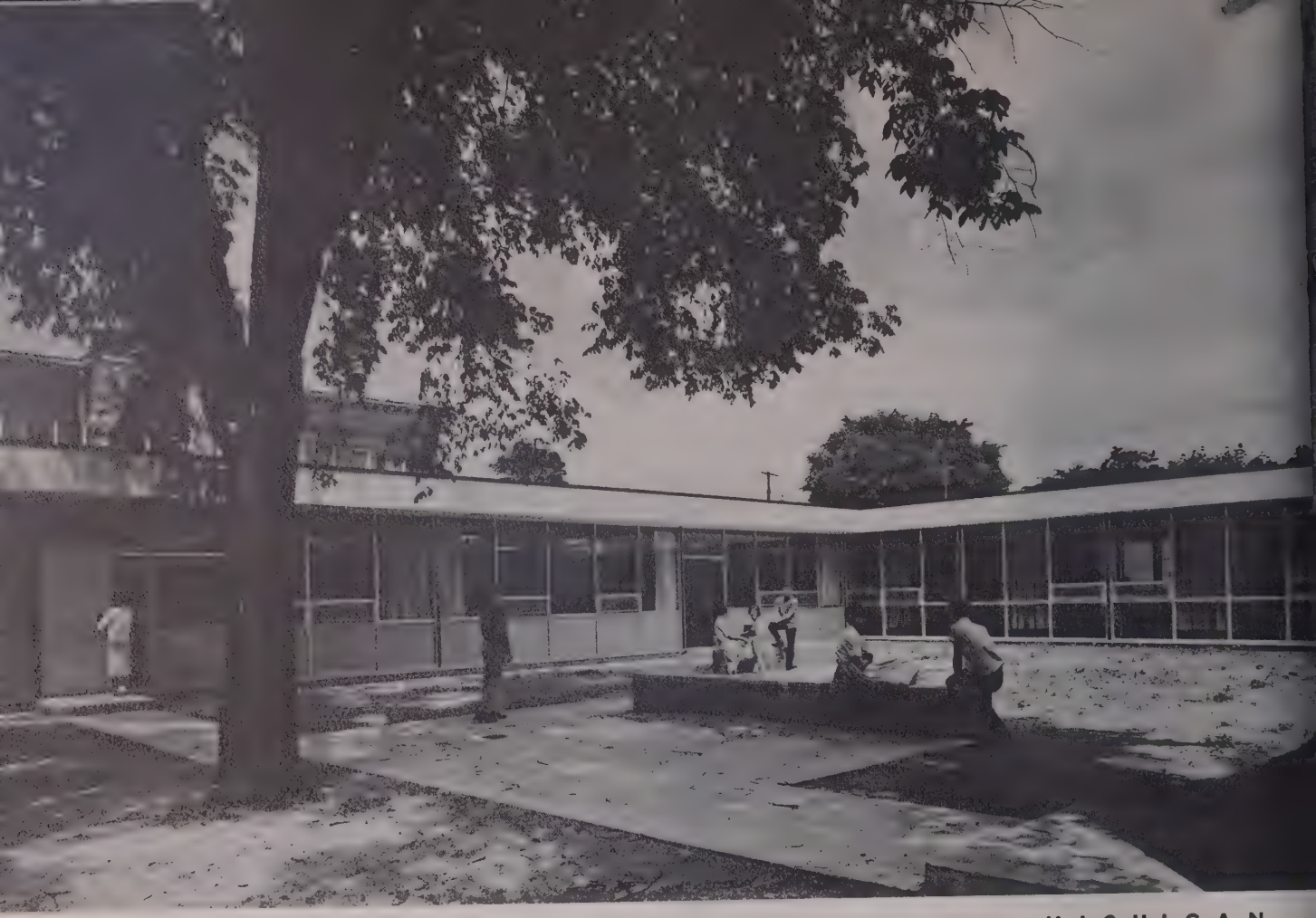


EUGENE B. ELLIOTT
ELEMENTARY SCHOOL
WAYNE, MICHIGAN

DELLA LUTES AND
CARL SANDBURG
ELEMENTARY SCHOOLS
WATERFORD, MICHIGAN

DRESDEN ELEMENTARY SCHOOL
UTICA, MICHIGAN

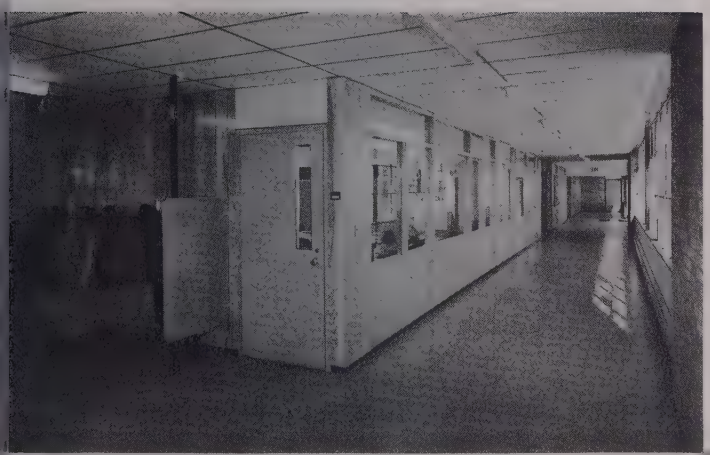




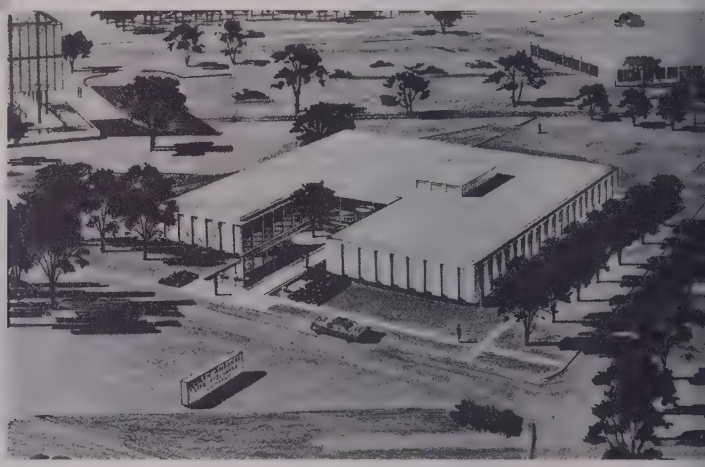
EPPLER JUNIOR HIGH SCHOOL, UTICA, MICHIGAN

STERLING JUNIOR HIGH SCHOOL, UTICA, MICHIGAN

EWELL ELEMENTARY SCHOOL
UTICA, MICHIGAN



SHEPHERD OF THE LAKES
LUTHERAN CHURCH
WALLED LAKE, MICHIGAN



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NORTHSITE, INC.
SOUTHFIELD, MICH.

Designed by
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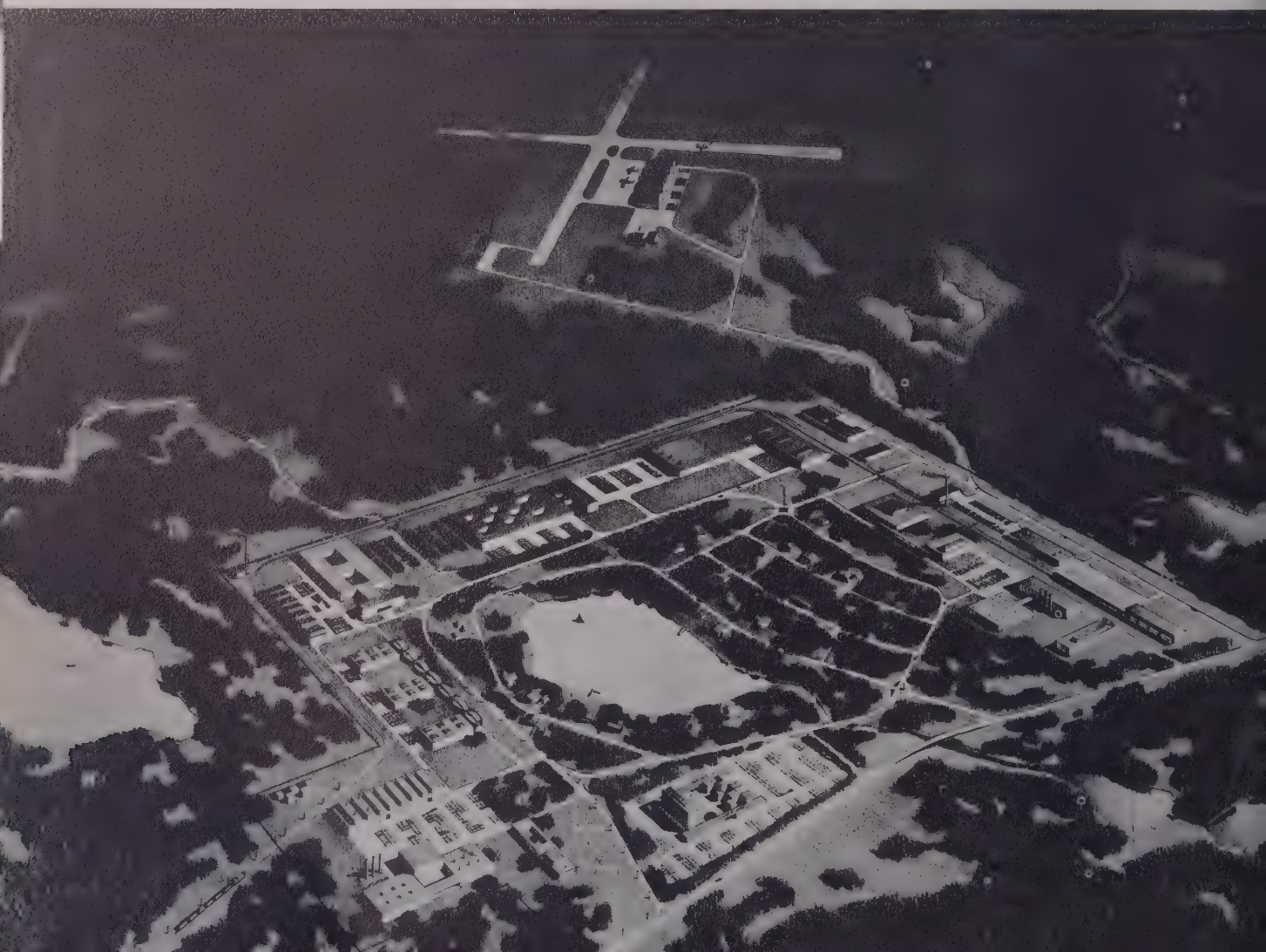
EAST IRON INDUSTRIAL PARK, CRYSTAL FALLS, MICHIGAN



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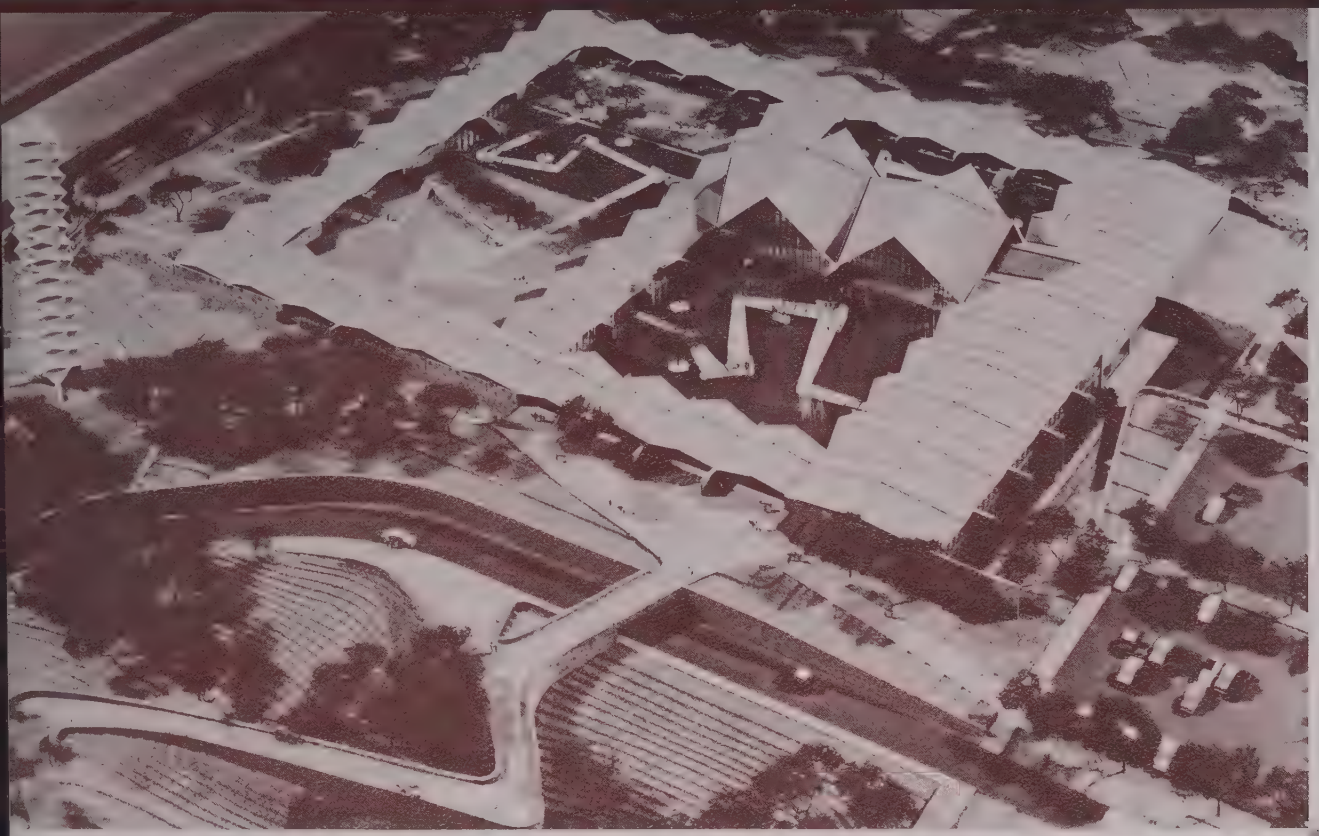

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CONSULTANTS

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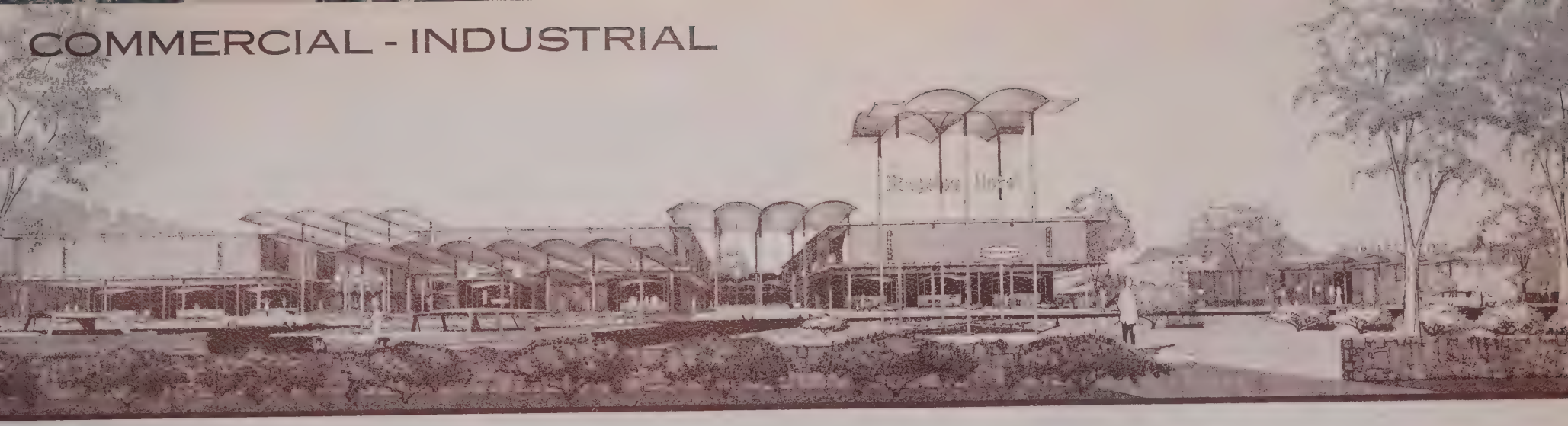

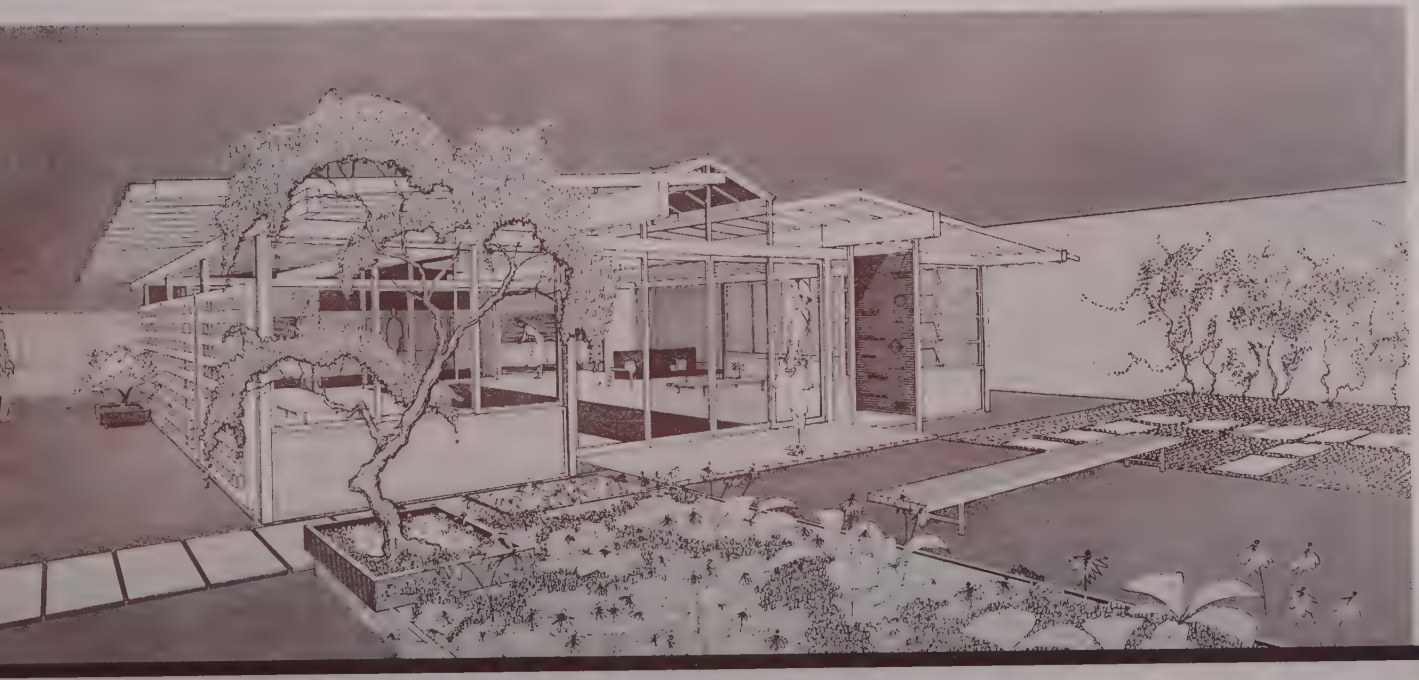

PROPOSED KINGSLEY SQUARE
BLOOMFIELD HILLS, MICHIGAN

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BLUEPRINT HALL, SHOWCASE, INC., BIRMINGHAM, MICHIGAN

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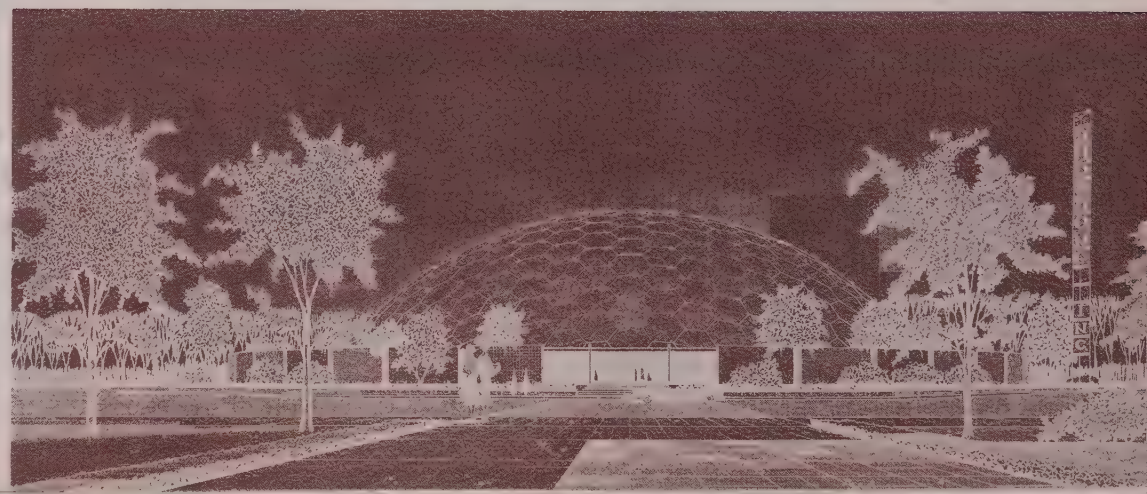
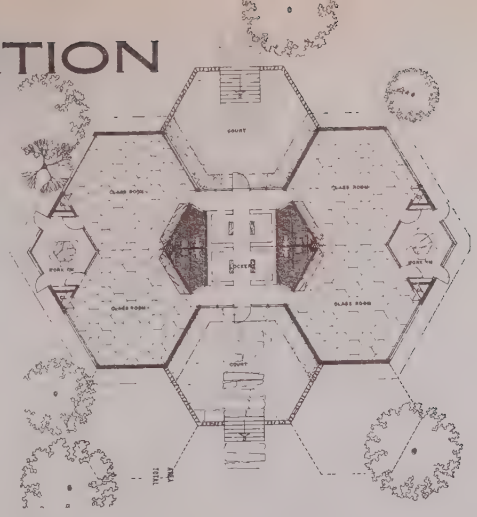
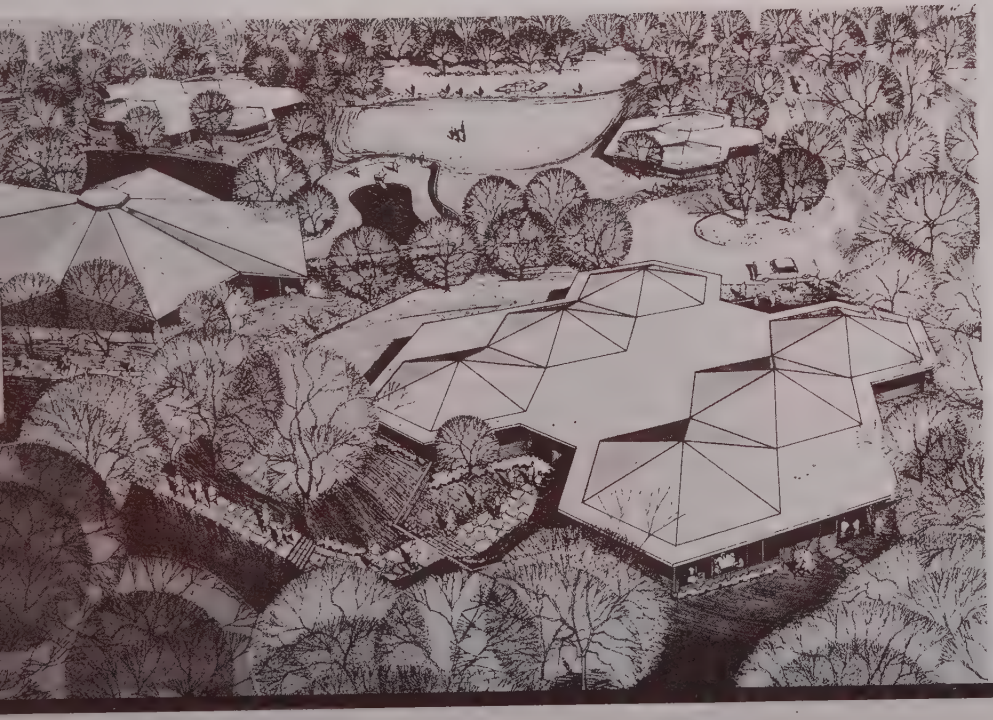
SHOWDOME, INC., PROTOTYPE FOR TWENTY MAJOR CITIES



EDUCATION





—CITY AND COUNTRY SCHOOL OF
BLOOMFIELD HILLS, MICHIGAN

SUNDAY SCHOOL—
GRATIOT AVENUE BAPTIST CHURCH
DETROIT, MICHIGAN

SUNDAY SCHOOL—
FIRST BAPTIST CHURCH
BIG RAPIDS, MICHIGAN

McWILLIAMS NURSING HOME
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SLATER & SCHNEIDER ASSOCIATE ARCHITECTS
CITATION TWELFTH ANNUAL
CONFERENCE ON AGING

JOSEPH M. BRADY CLINIC
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ANTHONY BRUNNER PROJECT DIRECTOR
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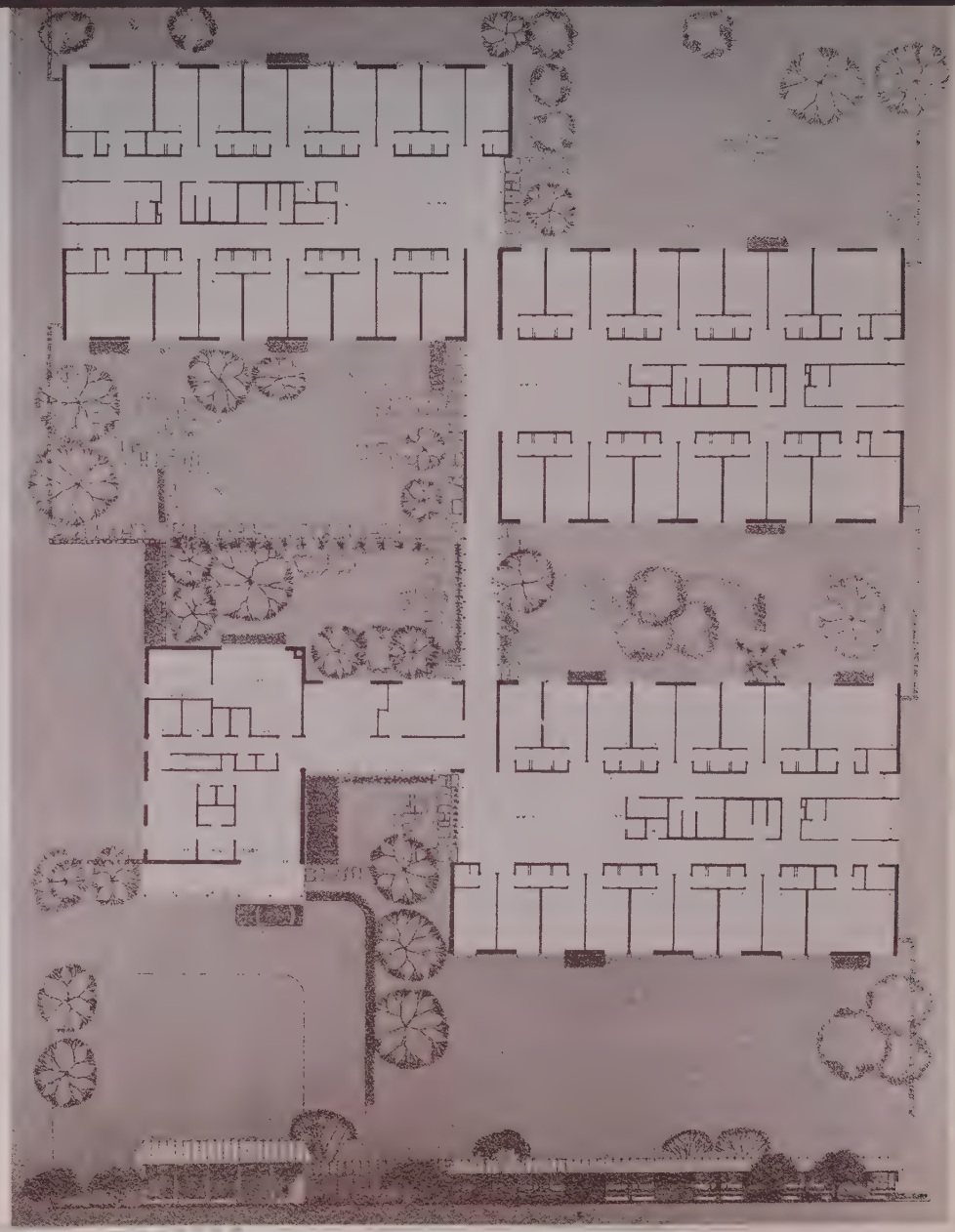

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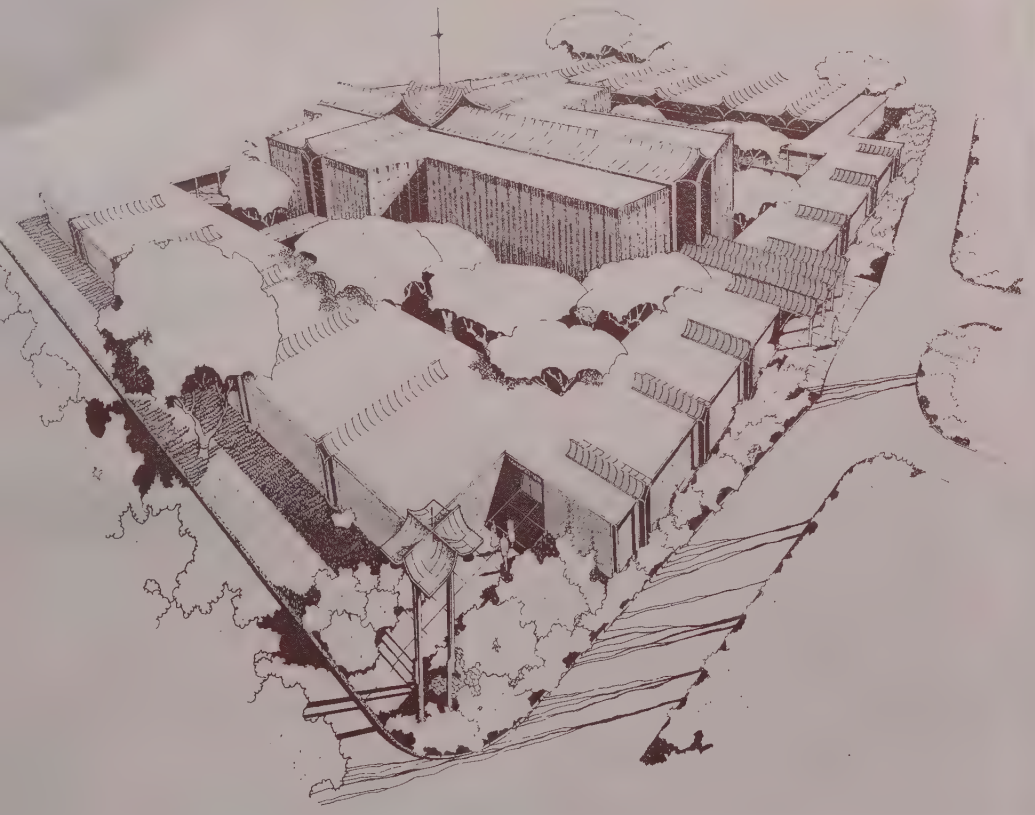
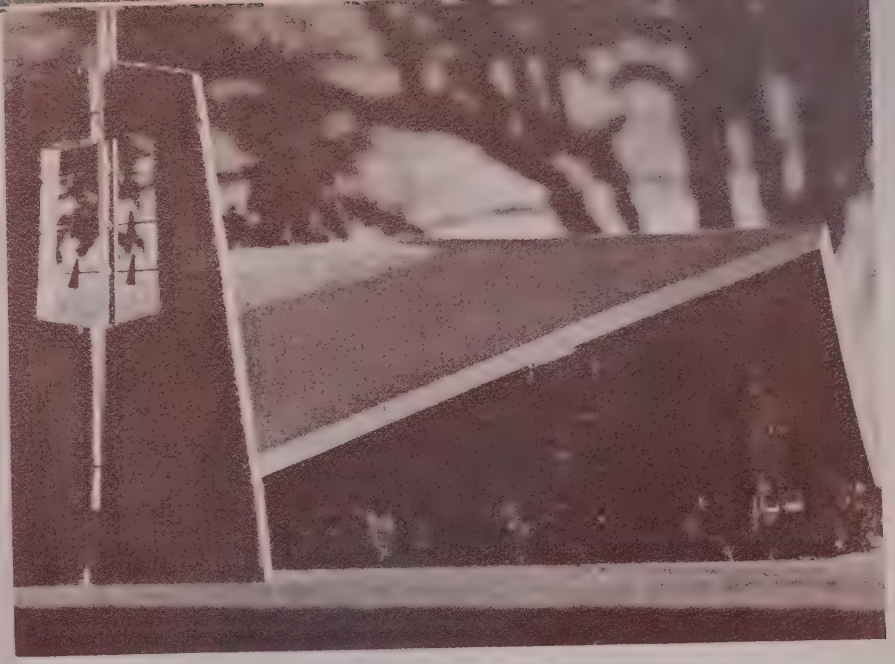
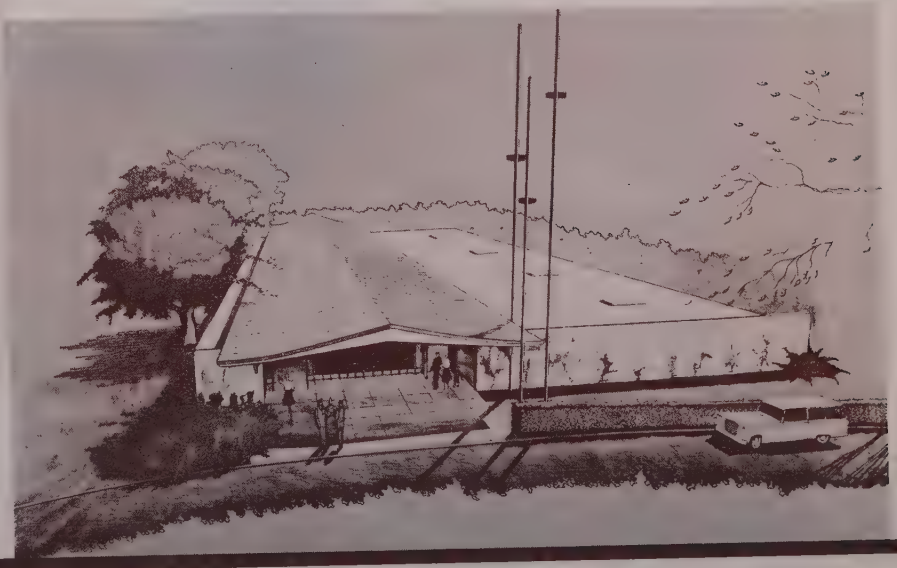




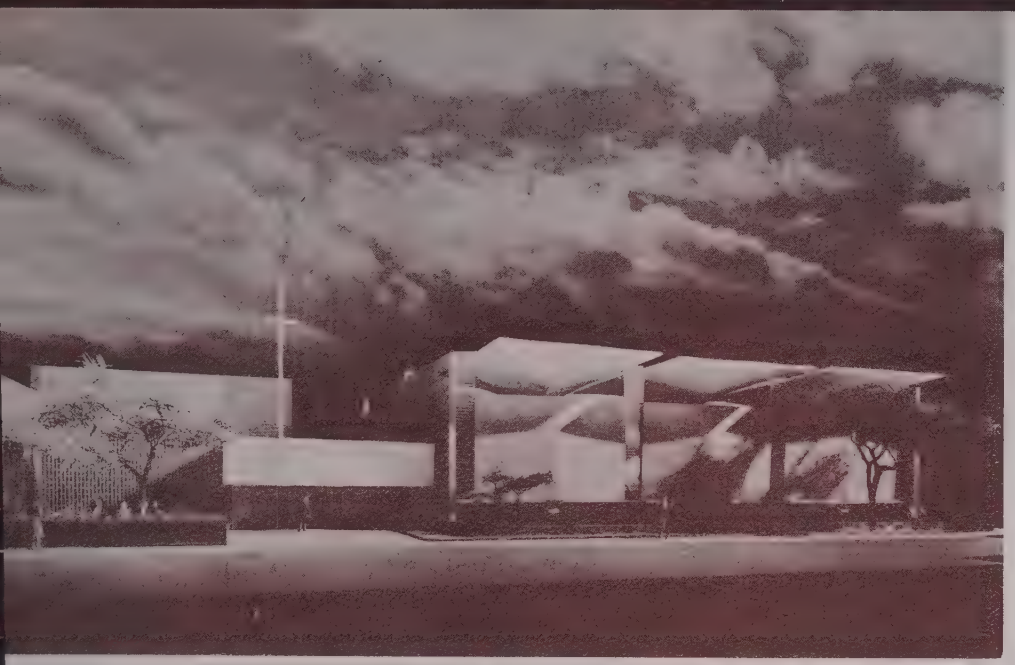


ANTIOCH EVANGELICAL LUTHERAN CHURCH
FARMINGTON TOWNSHIP, MICHIGAN

WESTWOOD BAPTIST CHURCH
WESTWOOD VILLAGE, MICHIGAN

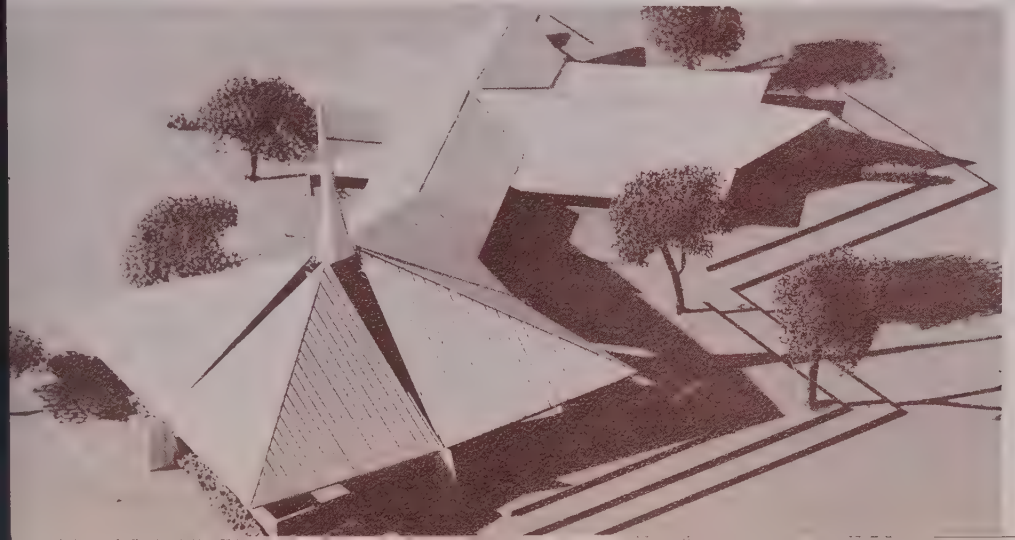
LAKE LANSING BAPTIST CHURCH
EAST LANSING, MICHIGAN
BUILT BY MEN OF THE CHURCH

VAN DYKE BAPTIST CHURCH
WARREN, MICHIGAN



Baltazar Korab

FIRST BAPTIST CHURCH OF CARO
CARO, MICHIGAN



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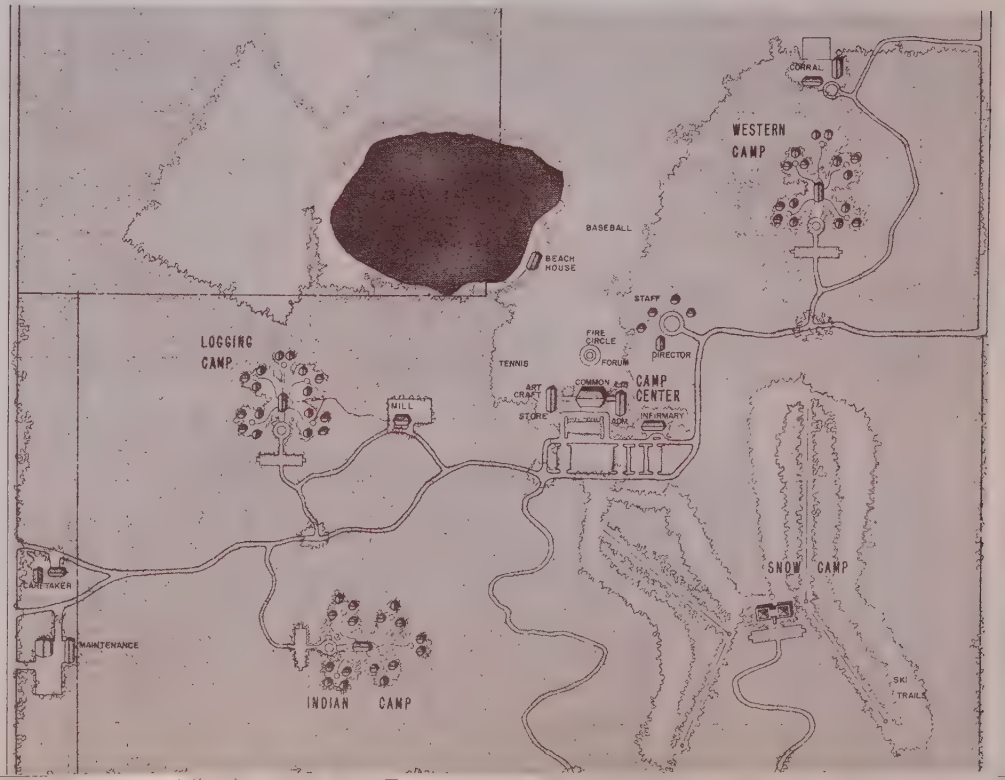
OWENS LAKE BAPTIST CAMP
HOUGHTON, MICHIGAN
VIEW OF SNOW CAMP



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LIVING ROOM, JACK BROWN RESIDENCE

CASEY F. AMBROSE RESIDENCE
BLOOMFIELD TOWNSHIP, MICHIGAN

46th Annual Convention, Michigan Society of Architects

Sheraton-Cadillac Hotel, Detroit, March 30, 31 and April 1, 1960

ALL CONVENTION PHOTOS ON PAGES 33 TO 40 BY PHOTO ILLUSTRATORS, INC., DETROIT

The All New 46th Annual Convention of the Michigan Society of Architects lived up to its billing at the Sheraton-Cadillac in Detroit, March 30, 31 and April 1, 1960.

One hundred and forty-five members were registered, with a total registration of seven hundred and eleven.

The MSA board of directors met at a noon luncheon, Wednesday, the main committees meeting separately and then joining together in a board meeting that lasted all afternoon.

Monthly Bulletin, Inc. elected Gerald G. Diehl, President; James B. Morison, Vice-President, and Frederick G. Stickel, Secretary-Treasurer. Roger Allen, FAIA, the other director is Consultant.

At the business meeting Thursday morning, reports were heard from President Charles A. OBryon; First Vice-President, Charles H. MacMahon, Jr.; Second Vice-President, Clarence L. Waters, and Third Vice-President, George B. Savage. First Vice-President of the A.I.A., Philip Will, Jr., spoke interestingly, with slides, on "A New American Institute of Architects for the 1960s."

We were honored to have present also Institute President John Noble Richards, FAIA; Treasurer, Raymond S. Kastendieck, FAIA,and Linn Smith, AIA, Great Lakes Regional Director.

The two main seminars of the Convention, on "Housing and Problems of the Aging," moderated by Robert F. Hastings, of Smith, Hinchman & Grylls Associates, Inc., President of the Detroit Chapter, AIA, were participated in by leading authorities on the subject from Michigan. It is believed that much valuable information was disseminated and a great deal of good will result.

Both the architectural and products exhibits were well arranged and attracted much attention.

At the Awards Dinner, Alden B. Dow, FAIA was awarded the Society's 1960 Gold Medal. Harvey C. Allison, Vice-President of the Dow frm, received the medal for Mr. Dow who is in Japan. Report of this award is on the Saginaw Valley page of this issue. LaVern J. Nelsen, Chairman of the Convention Committee, was awarded a certificate, making him a Fellow in the order of "Unsung Heros." Results of the draftsmen's competition are given elsewhere in this issue.

At Thursday's noon luncheon reports were heard from Robert F. Hastings, President, Detroit Chapter, AIA; Charles V. Opdyke, President of the Western Michigan Chapter, AIA, and Vincent T. Boyle, President of the Saginaw Valley Chapter, AIA. We learned of proposals for additional chapters at Lansing and Flint. All but five architects registered in the Saginaw Valley area are AIA members. AIA President Richards gave a most interesting talk about the Institute.

The Michigan Building Industry Banquet, crowning event Friday evening, heard Justin Wilson, of Baton Rouge, Louisiana, tell his cajun stories. William Gillett performed very well indeed as toastmaster. The trip to Bermuda was won by Mr. & Mrs. Earl G. Meyer. Second prize of two tickets to the Shubert Theatre was won by the Samuel D. Popkins, third prize of two tickets to Cinerama was won by the Edwin F. Noths. Special prizes were awarded to Mrs. Noth as chairman of Ladies Activities, and to Mrs. Hurless E. Bankes, who served at the registration desk.

In the architects sketch competition, conducted by the Producers' Council, a team headed by John Noble Richards, FAIA won first prize and one headed by Charles V. Opdyke, AIA won second prize.

William M. Fernald, AIA, won a Polaroid Land Camera kit in a drawing held by the Owens Illinois Thinlite Division, who had an exhibit at the Convention.

MSA marches on.

FIVE PRESIDENTS — Western Michigan Chapter, AIA, President Charles V. Opdyke, MSA President Charles A. OBryon; AIA National President John Noble Richards, FAIA; Saginaw Valley Chapter, AIA, President Vincent T. Boyle; Detroit Chapter, AIA, President Robert F. Hastings

MSA Director Harvey C. Allison, MSA Executive Secretary Talmage C. Hughes, FAIA; AIA National Treasurer Raymond S. Kastendieck, FAIA; Great Lakes Regional Director Linn Smith, Alvin E. Harley, FAIA; Immediate past MSA 2nd Vice President Peter Vander Laan

Dean of the College of Architecture & Design, University of Michigan, Philip Newell Youtz and Mrs. Youtz; 46th annual MSA Convention Chairman LaVern James Nelsen and Mrs. Nelsen; Mr. & Mrs. Edwin Francis Noth. Mrs. Noth was Chairman of the Convention's Women's Activities

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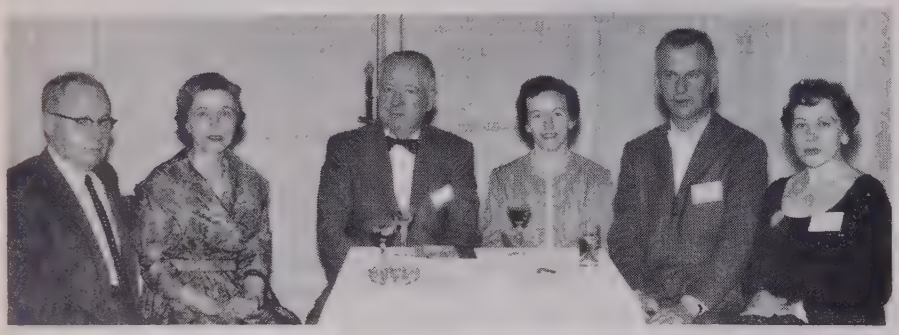
Seated: Mrs. William Henry Odell, Mrs. Talmage Coates Hughes, Mrs. Walter Benjamin Sanders. Standing: Prof. Sanders, Mr. Hughes, Marshall Fredericks, Mr. Odell, Ralph Russel Calder



Mr. & Mrs. Russel Herbert Lee, Mr. & Mrs. Merle Claude Weaver, Mr. & Mrs. Joseph Frank Dworski

General Design Chairman Frederick J. B. Sevald and Mrs. Sevald and Architectural Exhibits Chairman Robert W. Yokom and Mrs. Yokom stand before one of the architectural exhibits at the Convention

M. S. A.
CONVENTION

Donald C. Ruble, Director, Michigan Bureau for Lathing & Plastering; Producers' Exhibits Chairman Byron H. Becker; Russell McMillen, Promotion Director, Bureau for Lathing & Plastering of the Detroit Area, are seen in the exhibit which won first prize

Mr. & Mrs. Daniel W. Toshach, MSA 2nd Vice President Clarence L. Waters, Mrs. Vincent T. Boyle, Mr. & Mrs. Jackson B. Hallett, Mr. Boyle

Mr. & Mrs. Carl A. Scheuffler, Mr. & Mrs. Peter Vander Laan, Prof. & Mrs. Walter B. Sanders, Mr. & Mrs. Erroll R. Clark

LEFT TO RIGHT: Ernest J. Dellar, 1960 MSA Competition Chairman; Stanislaw Sulich, Frank J. Martilotti, Edward Moy, Charles W. Andres, Harvey T. Hendricks, Larry W. Woehlke, C. Dino Gavras, Walter E. Kallmes, (George Sprau for John R. Titus) and Kenneth L. Kimmel, President of the Sheet Metal Contractors Ass'n. of Detroit Industry Fund, sponsor of the 1960 MSA Draftsmen's Competition

1960 MSA--*SMCAD INDUSTRY FUND DRAFTSMEN'S COMPETITION WINNERS RECEIVE $1000. IN CASH AWARDS

*Sheet Metal Contractors Association of Detroit Industry Fund

GRAND PRIZE
Harvey T. Hendricks

FIRST PRIZES
Architectural
Larry W. Woehlke

Structural
C. Dino Gavras

Mechanical
John R. Titus

Electrical
Frank J. Martilotti

SECOND PRIZES
Architectural
Charles W. Andres

Structural
Stanislaw Sulich

Mechanical
Walter E. Kallmes

Electrical
Edward Moy

AWARD WINNING PRINTS NOW ON DISPLAY AT
SHOWCASE INC., BIRMINGHAM, MICHIGAN

LEFT TO RIGHT: Harvey T. Hendricks, Grand Prize Winner; Kenneth L. Kimmel and Ernest J. Dellar

LEFT TO RIGHT: MSA Competition judges and other officials (seated) Ralph W. Hammett, Earl W. Pellerin, L. Robert Blakeslee, Ernest J. Dellar, Competition Chairman; Gerald H. LaPiner, Competition Publicity; Frank E. North, LaVern J. Nelsen, General Convention Chairman; (standing) Karl F. Kraus, Jr., Leo I. Perry, William J. Rettenmier, M. Eugene Hannum, Ferdinand Bolle, Jr., Edward R. Harrigan, Kenneth L. Kimmel, Maurice V. Rogers, George L. W. Schulz and Robert B. Lytle

ARCHITECTONICS

Official Publication of the Western Michigan Chapter of The American Institute of Architects

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DAVID E. POST, Vice President, 640 Eastern Ave., SE, Grand Rapids 6

ROBERT L. FREEMAN, Secretary, 2022 Cooper, Lansing

GORDON A. BELSON, Treasurer, 152 Oakland Avenue, Battle Creek

F. GORDON CORNWELL, Director, Anderson Building, Traverse City

CLAUDE D. SAMPSON, Director, 115 Fourth Street, Jackson

GEORGE W. SPRAU, Director, 410 W. Walnut Street, Kalamazoo

WESTERN MICHIGAN CHAPTER, AIA, and the Grand Rapids Metropolitan Architectural League held a joint dinner meeting on February 22. There was a large turnout. Carl H. Zillmer, President of GRMAL, and program chairman, presided.

Zillmer gave a brief resume of the background of GRMAL—tracing its beginning in January 1957 by local architects as a civic spirited group and assisting, on request, the local board of education in programming architectural services for forthcoming school building; and attempts to get an area adoption of the BOCA code with some success. The organization provided speakers for lectures on architecture to schools and associations in the area and recently participated in the development of GR CBD.

Among those who spoke during the evening were: City Commissioner Arlon G. Ley, Chairman of the Downtown Development Committee, who spoke on the "Story of the Downtown Problem;" MSA President Charles A. OBryon on "Architects' Representative Downtown Study Committee;" J. Paul Jones, Planning Consultant for the central business district of Grand Rapids, Senior Planner, Ebasco Services, Inc., on "Market Analysis of the CBD;" Keith M. Honey, Director of Grand Rapids City Planning Commission, on "Solutions to the CBD Problem" with maps; George B .Savage on "The Administrative Area" with renderings; E. John Knapp on "The Cultural Area" with rendering; and Malcolm B. McMillen on "Circulation and Services."

Zillmer summed up the discussion with a suggested CBD plan rendering: emphasizing more consideration for the pedestrian while solving all of the "practical" problems; pointing to teamwork of government, business and profession on a metropolitan level of planning; and advocating that architects as citizens in their communities and therefore clients in downtown or community planning should use their abilities to generate interest, enthusiasm and support for civic improvement.

A film on the reorganization possibilities of the AIA followed a short comment by Mayor Stanley J. Davis of Grand Rapids, supporting the CBD planning.

Among other prominent officials and individuals attending the meeting were: Alex T. McFadyen, Executive Secretary, Grand Rapids Chamber of Commerce; Donald W. Steketee, President, Downtown Council; John J. Foley, Vice President, Downtown Council; Ivan E. Hull, past President, Grand Rapids Real Estate Board; Martin E. Hoogerhyde, Chairman of Grand Rapids City Planning Commission; Richard A. Courter, Technician, Grand Rapids City Planning Commission; Robert W. Topping, Grand Rapids Press; Leonard Bridge and Richard Scheverton, WOOD-TV, Grand Rapids.

Western Michigan Chapter announces the following new Corporate members: Charles E. Handloser, 611 Fourth Street, Jackson, Michigan; Eugene J. Harmsen, 1424 Lake Drive, Grand Rapids, Michigan, and former associates: Walter S. Hanson, Grand Rapids; Calvin D. Lane, Grand Rapids and Richard J. Newport, Lansing.

New Associate member is Thomas M. Bombassei, Battle Creek.

MSA past President Elmer J. Manson, Arthur J. Zimmermann, MSA Treasurer George W. Sprau, Miss Joyce Manson, MSA 3rd Vice President George B. Savage, Mrs. John Noble Richards, AIA National President Richards, Mrs. Charles Austin OBryon, MSA President OBryon, Mrs. Manson, Mrs. Robert Fuller, Mrs. Sprau, Mr. Fuller, Mrs. Charles Victor Opdyke, Mr. Opdyke, Mrs. John Harold Burgess, Mr. Burgess

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Saginaw Valley Chapter, A.I.A.

Official Publication of the Saginaw Valley Chapter of The American Institute of Architects

VINCENT T. BOYLE, President, 315 Post Street, Midland

DANIEL W. TOSHACH, Vice President, 1445 W. Delta Drive, Saginaw

ROBERT S. GAZALL, Secretary, 602 Marquette, Flint 4

WILLIAM A. SPEARS, Treasurer, 406 Thompson Street, Saginaw

CLIFFORD E. GIBBS, Director, 5227 S. Dort Highway, Flint 7

HIGHLIGHTS of our Saginaw Valley, A.I.A. meeting of March 21, at Empire Steak House in Bay City were as follows:

The Saginaw Valley Chapter A.I.A. at the 1960 American Institute of Architects Convention April 18-22 at San Francisco will be represented by the following delegation: Fred E. Wigen, Saginaw, Chairman; Samuel C. Allen, Saginaw; Paul A. Brysselbout, Bay City; James A. Spence, Saginaw; Auldin H. Nelson, Flint.

The Chapter, as represented and comprised essentially by Flint, Bay City, Saginaw and Midland, delegated each area to promote Michigan Week May 15-21, on a local basis in order to acquaint the public with Architecture as well as Architects.

The Program presented at the March 21 meeting was "Tri-County Comprehensive Planning Development."

This was a panel-type presentation of the Tri-County Area of the Saginaw Valley, namely: Saginaw, Bay and Midland Counties. The participants were Raymond Mills, Planning Consultant of Midland, Maurice Chandler, City Planner of Bay City, William Day, City Planner of Midland, John Dempsey, City Planner of Saginaw and Doyle Singleton, County Planner of Bay County.

This is the first time the Architects and Planners of the Tri-County area reviewed the many common and complex problems between the architectural and planning professions and how it is reflected and dictated in political and governmental jurisdictions.

Mr. Mills acted as moderator and each participant, spoke on the different aspects of Tri-County regional studies. Mr. Chandler reviewed the country side scope of The Saginaw Valley Area while Mr. Day pointed out the potential recreational facilities that may and could well be developed. Mr. Singleton pointed out and reviewed an illustrated transportation criteria including railroads, highways, airways and the potential of the water ways which takes great advantage of the St. Lawrence Seaways System.

Further, Mr. Dempsey reviewed the cultural aspects presently enjoyed separately in the Tri-County area with a further thought extended toward a regional Cultural Development that would encompass, enhance and compliment the new Tri-County College.

This Program is identifiable with The Saginaw Valley Chapter promotion of The Tri-County Development to collect, correlate and coordinate such planning on a regional basis with both professions working mutually towards the same goals.

The next Chapter Meeting was set for Flint, Michigan on Monday, April 18, at which time a tour will be taken of the Flint College and Cultural Development. Herman J. Klein of Flint will be Chairman for the Meeting.

Gold Medalist

ALDEN B. DOW, FAIA

Alden B. Dow, FAIA, of Midland, Michigan, was awarded the Michigan Society of Architects Gold Medal for 1960 at the Society's Annual Awards dinner, in connection with its 46th Annual Convention, in Detroit's Sheraton-Cadillac Hotel, Thursday evening, March 31.

His citation read:

"To Alden Ball Dow, FAIA.

"Distinguished in design and winner of national and international awards, he has brought great credit to our profession.

"His creativeness and ability have been notable in producing imaginative and progressive architecture.

"Through his endeavors, numberless people, by being introduced to good design, have acquired a feeling for better architecture that has enriched their lives.

"His civic contributions and philanthropies have been many and thus he lifted architecture to a new order of magnitude.

"For these and many other contributions, the Michigan Society of Architects is proud to award its 1960 Gold Medal.

Other recipients of the medal, awarded annually since 1953, have been Leo M. Bauer, Roger Allen, Clair W. Ditchy, Adrian N. Langius, Emil Lorch, Talmage C. Hughes, and Eero Saarinen.

Dow, was born in Midland and there he received his early education. He later attended the University of Michigan, and graduated from Columbia University's School of Architecture. He traveled and studied in Europe and the Far East, then with Frank Lloyd Wright at Talisein, Wisconsin.

His early experience was gained in the offices of Frantz & Spence, of Saginaw. He entered his own practice in Midland in 1933. In 1937 he was awarded the Grand Prix in Residential Architecture at the Paris International Exposition. He has served on the Planning Commission of Midland, Michigan Housing Study Commission, as Director of the Midland Federal Saving & Loan Association, and Director of Midland Country Club.

Since becoming a member of the American Institute of Architects in 1938, he has made distinct contributions to architecural organizaion in this state and in the nation. He served as President of the Saginaw Valley Chapter, A.I.A., after being one of its organizers. He also served as President of the Society. In 1947 he was made a fellow of the Institute "for his distinction in design".

His writings have been published widely in the architectural press and he has lectured to many groups throughout the nation.

His hobby is photography, and he has produced many fine colored movies.

Robert J. Sedgewick, of Flint, has been appointed by Governor G. Mennen Williams to the Michigan State Board of Registration for Architects, Professional Engineers and Land Surveyors. He succeeds Wells I. Bennett, FAIA, of Ann Arbor, who had served on the Board since 1939. Bennett was made a member emeritus of the Board.

Sedgewick, who heads the firm of Sedgewick, Sellers & Associates, Inc., is the youngest appointee on the Board since it was organized in 1915. Term of office is seven years.

A 1952 graduate of the University of Detroit Sedgewick is a member of The American Institute of Architects, its Saginaw Valley Chapter and the Michigan Society of Architects. He is Chairman

THOMAS J. SEDGEWICK, A.I.A.

Last month we captioned a picture "Thomas J. Sedgewick" and an article about his appointment to the State Registration Board was headed "Robert J. Sedgewick." The name is Thomas and we regret the error.

Of this is what the New York Times would say, "It shouldn't happen."

Bowling League Banquet

THE DETROIT ARCHITECTURAL BOWLING LEAGUE is planning a gala 38th Annual Banquet at the Detroit Leland Hotel, Friday, May 6.

According to League President, Earl Roberts, this year's affair has all the indications of being a big success.

Entertainment is in the hands of Chairman W. J. Smolky and his committee.

Smith, Hinchman and Grylls are the defending champions and at this writing are still clinging to first place.

Other teams in the league are: Smith, Hinchman & Grylls, Lester H. Davies, McGrath & Dohmen, R. J. Davis, Albert Kahn, Snyder & McLean, Diehl & Diehl, Boddy, Benamin & Woodhouse, Albert Smith, Eberle M. Smith, Giffels & Rossetti, Norm Krecke, Herman & Simons, Ralph R. Calder, H. E. Beyster, Harley, Ellington & Day.

BOWLING BANQUET HEADQUARTERS

Architects and engineers who are not members of the league are welcome to attend this affair, Roberts announced. But ticket sales are progressing very well and reservations should be made immediately. Dinner, entertainment and "fabulous" door prizes are all included in the price of admission. For further information call the entertainment committee: W. J. Smolky, Chairman, TA. 5-0725; John Davies, UN. 3-2500; Bob Gustafson, UN. 3-2500; Tom Moore, TA. 6-0050; Earl Roberts, WO. 1-2386.

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DABL President Earl Roberts, George Diehl, Miss DABL (Nancy O'Dor), MSA Director Lyall Askew, DABL Banquet Chairman Jack Smolky

Golf League Tournament

THE DETROIT ARCHITECTURAL GOLF LEAGUE will tee-off its opening tournament on Tuesday, May 10 at the sporty Washtenaw Country Club, Ypsilanti, Michigan.

JUNE 21 — EDGEWOOD COUNTRY CLUB
Commerce Lake

JULY 19 — GROSSE ILE COUNTRY CLUB
Grosse Ile

AUGUST 9 — LAKE POINTE COUNTRY CLUB
St. Clair Shores

SEPTEMBER 20 — WESTERN GOLF & COUNTRY CLUB
Detroit

OCTOBER 11 — DEARBORN COUNTRY CLUB
Dearborn

OCTOBER — 8th ANNUAL DINNER DANCE
(Date to be announced later)

Sam Ross, DAGL President Ray McDonnell, Miss DAGL (Gloria Kulburg), Jack Monteith, Leo Perry

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Mrs. Earl Gustav Meyer, who with her husband won the trip to Bermuda; Mrs. William Henry Odell, Mrs. Hurless Edward Bankes, Vice Chairman of Women's Activities; Mrs. Edwin Francis Noth, Chairman; Mrs. LaVern James Nelsen, wife of the General Chairman of the Convention; Mrs. Frederick John Schoettley

Mrs. Charles Austin OBryon, wife of the President of the Michigan Society of Architects; Mrs. John Noble Richards, wife of the President of the American Institute of Architects; Mrs. Philip Newell Youtz, wife of the Dean of the College of Architecture & Design of the University of Michigan; Mrs. Raymond Stone Kastendieck, wife of the Treasurer of the American Institute of Architects

Mrs. Allan George Agree, Mrs. Suren Pilafian, Mrs. Frederick J. B. Sevald, Mrs. C. Russell Wentworth, Mrs. Ernest James Dellar, Mrs. Walter Benjamin Sanders

Mrs. George Frederick Diehl, Mrs. Gustave Muth, Miss Myrtle Labbitt Mrs. Werner Guenther; Mrs. Linn Smith, wife of the AIA Great Lakes Regional Director

Mrs. Malcolm Roderick Stirton, Mrs. George W. Sprau, Mrs. John Tilghman Hilberg, Mrs. John Herbert Burgess, Mrs. Henry William Ruifrok, Mrs. Peter Vander Laan

Mrs. Charles Victor Opdyke, Mrs. Augusto Bini, Mrs. Amedeo Leone, Mrs. William M. Fernald, Mrs. James Barr Morison, Mrs. L. Robert Blakeslee and in right foreground Mrs. Jack Mills

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Mr. & Mrs. Walter Milo Dole, AIA National past President Clair William Ditchy and Mrs. Ditchy, Mr. & Mrs. Donald Francis Johnson

Leo M. Bauer, Mr. & Mrs. Paul Tilds, Mr. & Mrs. Karl Domino, Werner B. Anderson, Sam Burtman

MSA Director & Mrs Malcolm Roderick Stirton, Mr. & Mrs. Paul Bradley Brown, Frank E. North, Mr. & Mrs. Clifford Neil Wright, Producers' Treasurer Edward S. Parker

The Architect In Our Industrial Age

By Philip Newell Youtz, AIA
Dean, College of Architecture and Design
University of Michigan

Talk given before the Detroit Architectural Sales Representatives' Institute and the second in a series of six to appear in this publication during the following months.

YOU MAY RECALL the Chicago World's Fair which celebrated a Century of Progress. The feature which attracted the largest crowds was a "transparent woman". The leading lady in question was a plastic model which revealed all of the inner mechanisms of the female of the species. This was the first time any one had been able to see through a woman, so the public flocked around the medical exhibit in great numbers. I suppose my function today is to present to you a transparent architect. You will not want me to begin with Vitruvius and present X-ray pictures of the architect in succeeding centuries. Instead you are interested in the modern man whose office turns out the sketches, plans and specifications for the buildings of today and tomorrow.

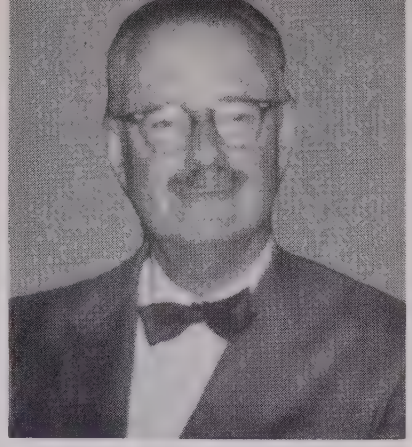
The image of the architect has changed radically in our century. For one thing his clients are different. He rarely works for an individual unless he is designing a house and even in domestic design he must satisfy the woman as well as the man and perhaps the children, the grandparents, the uncles and the aunts. In most jobs he is commissioned by a corporation of some kind, the board of directors of a bank or store or real estate company. Where formerly he worked directly with the school principal or superintendent, he now meets with the school board and explains his ideas to the Parent-Teachers Association. The problem of communication is m u l t i p l i e d by this change from the individual to the corporate client. More conferences are scheduled, more data on space requirement is assembled, more exact costs and projected incomes must be estimated, and more detailed floor plans, site plans and perspectives must be presented.

In addition to being an applied art and a practical science, architecture is also becoming a business. In both small and large offices, the salesman encounters men who are managers and who may do very little designing or calculation. This group of architects has specialized on the executive functions of architecture and its members talk the same language as the business men who are their clients. This new architect is cost-conscious to a high degree. Often he seems oriented as much toward economics as toward aesthetics or structures. Underneath may be an appreciation of design, a conviction that his firm must compete on the appeal of its work to the human eye, on the emotional satisfaction which their buildings bring to their clients and their clients' customers. But the thinking and language of this new type of architect concentrates on the dollars and cents, on the scheduling of plan production through the office, on the taking of bids, perhaps on financing the new structure, on supplying or checking the shop drawings, and on supervising the work.

The modern architect is the leader of a growing number of specialists whose knowledge is needed for the successful planning and execution of a modern building. Many of this group work outside the architect's office so that the task of coordinating their efforts on the project may demand considerable diplomacy. To menion a few of these men, there is the realtor, the planner representing the city, the banker or mortgage man, the engineer, the manufacturers of structural and mechanical components, the suppliers of basic materials, the lawyer, the contractor and subcontractors, the interior designer, the landscape architect, the furnishings manufacturer, and the renting agent. The erecting of a building has become a group undertaking requiring the pooling of many types of technical skill and of specialized knowledge. The advantages of this new organized approach to the building job are the sharing of responsibility and the competent assistance on all phases of the work. The disadvantages are the well-known frustrations of committee action. A good many buildings are war memorials reflecting the battles of experts.

The image of the architect has changed to meet the new conditions of our industrial economy. Formerly the architect was a historian and a scholar seeking his patterns in the past. This was true even as recently as when I attended professional school and struggled with Beaux Arts problems. To show you how this has changed, I recently attended the annual meeting of the Archaeological Institute in New York. I found scholars, linguists, and experts on chronology, but no architects. Today, when architects travel they study contemporary b u i l d i n g s and compare notes with their colleagues abroad on the latest new developments. Architecture has become a contemporary profession reflecting the current progress of society. The architect now designs for the future not the past. He travels in North America, Europe, South America, and other continents to see the work of such men as Gropius, Nervi, Torroja, van der Rohe, Wright, Corbusier, Aalto, Niemeyer, Maillart, men who have contributed most to the architecture of today.

The architect as recently as the turn of the century supervised a great variety of craftsmen whose skill and sensitivity transformed raw materials such as stone and wood and clay into the beautifully worked components of a hand-made building. Today few of these craftsmen can be found. Handmade buildings began to disappear in the nineteenth century and have become rarities in the twentieth. Occasional examples, like the group at Cranbrook, delight us. But most of our modern architecture is machine made. Today fewer and fewer raw materials are delivered at the job for fabrication. Instead, most architectural components are factory-made and are simply assembled on the job. Building erection still is far from automation but it is moving in that direction. Less and less man hours are utilized on the job.



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DEAN PHILIP NEWELL YOUTZ, AIA

The literature of architecture reeks with nostalgia for the good old days of handcraft construction. Some of you who have been longest in the industry may share this feeling. But handmade buildings are only possible in a social order in which labor is underpaid, materials plentiful, and time of little import. In the old fashioned buildings before the machine nothing was standardized, no modules were used, few columns were exactly plumb and no components were interchangeable. Untold hours of skilled labor were required to construct window frames and fit sash to them. Doors were of all heights and widths.

Wood paneling had to be mitered around beams and girders that were positioned by eyes uncorrected by glasses or instruments. Manufacturing the parts and adapting them to the handmade building would be a nightmare for the modern architect accustomed to dimensional control. The costs of such a lavish use of skilled labor would bankrupt private enterprise. Handmade buildings if well designed and conscientiously built, had great individuality and charm. But we must recall that only the best of them survived. Many others fell down because of primitive engineering, or burned up because little was known about fire-resistant construction. Many collapsed because building materials were not uniform in grade and hence unreliable.

The contemporary architect owes a great debt to the machine. It produces components that are standardized and of uniform quality. The cost of these is many times less than the same items made by hand. The result is that the modern building can be assembled economically and rapidly. Of course parts sometimes do not fit in spite of the best of factory inspection. The man who writes the lavishly illustrated catalogues may turn out to be a thwarted creator of fiction, who has never seen the product which the architect confidently specifies and the builder tries to wrestle into place by main force. But such incidents become rarer with each decade of the machine age. Building tolerances are generous and parts, unlike those that go into a motor, can have a modicum of individuality without causing trouble.

The architect today relies very heavily on the technical catalogue of the manufacturer in choosing his materials. I sup-

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pose most architects regret that they no longer have the first-hand acquaintance with materials and products concerning which so many of the older men were connoisseurs. Take paint for example. What is paint today? A polymer married to a pigment? In the old days when it was boiled linseed oil, white lead or zinc oxide, pigment, a little turpentine to make it spread and a dash of drier, an architect often mixed his own tones and hues for the painter. Nowdays paint comes out of cans and like soup which is found in the same kind of containers, it is difficult to tell what the ingredients may be. Plastics of all sorts bedevil the architect. Some of them are thermo plastic and some thermo setting. Some shed the rain and some don't. To specify the right one by the correct name requires the aid of a research chemist and laboratory facilities for checking. Then there is the field of mechanical equipment which includes many things yet to be mastered by the physicist, the mechanical engineer, the architect, and the maintenance engineer (non-professional).

The architect of our times has the difficult responsibility of preparing working drawings for buildings that reveal the future, not the past. Until our century the art and science of architecture consisted largely in copying historical buildings. There was a pattern to follow. The best designers were the ones who cribbed their sketches from the Greek, Roman, Romanesque, Gothic, Renaissance, Baroque or some more exotic style. Even the engineering was empirical. If a building had stood a few hundred years, it seemed safe to trust its construction. Few efforts were made to calculate more economical and efficient structures. But today the architect attemps to make each new commission a fresh design highlighted by elements from the future. The engineer calculates each structure and often ventures on a new system of static relations such as a thin shell. This fresh design takes a lot of work, knowledge and invention.

The modern architect boldly setting out to create a new environment for industrial society needs friends on whom he can rely, not just well-wishers but knowledgeable men who can advise him on the multitude of new materials components, and operating units which can be relied upon to give long, trouble free, economical service in an up-to-date building. Here is the salesman's great opportunity if he is willing and capable of qualifying as a technical advisor to the architect. There is no time in an architect's office for salesmen whose only assets are their friendly approach to all mankind. Also, architects are likely to resent the high-pressure sales talk. In the end, architects have to decide on what is to go into a new building. But salesmen who bring in reliable and complete information about their products are always welcome.

Many of you were educated as architects and engineers. A few of you have actually practiced architecture. All of you know a lot about the building industry and the materials which it uses. The best modern salesmanship in our field is the ability to communicate this knowledge. Technical catalogues are excellent sources of information. But unless the architect has time to visit the plant and inspect jobs where the product has been applied, he still is dealing with abstractions. If the designer of buildings specifies only products he himself knows and has successfully used, he fails to keep abreast of the times, to take advantage of improvements and to utilize new inventions. We all are aware of the rapid deterioration of offices which continue to copy old specifications, job after job. Good salesmanship is like good reporting because it keeps the clientele informed as to the latest news.

What sort of information does the architect need from the salesman? Cost, dimensions, design, color, materials, durability, maintenance. In my experience most manufacturers will give the architect reliable cost figures. But when we come to dimensions, we are entering a dangerous area of variables. The architect's working drawings are no better than the dimensions of the fixtures given in the technical catalogue. Here is a field where the salesman can be of the greatest help. A competitive line may be more compact, and he may therefore lose the order. But if he has given reliable data on size his service will not be forgotten. The other items, design, color, materials, durability, and maintenance cannot be judged from a catalogue. Samples help but the only real test is service on the job. Salesman should know where their products have been used with success and satisfaction.

The modern architect has become a paper worker. His office may be far removed from the job. He no longer has contact with the crafts. What he knows of materials and components comes out of books and technical catalogues. His professional instruments are sketches and models, blueprints and specifications. Many of his duties are carried out through conferences and correspondence with others. His imagination must be guided by cost estimates. His obligation to supervise the execution of contracts often creates a barrier between him and the builder. The architect works for one corporate client after another, rarely having the opportunity for continuous employment by any one. He works more and more with components designed and manufactured far from the job.

You as salesmen have it in your power to bring the architect back into intimate touch with the building operation. Actually your interests and his largely coincide. If your products are to fit and to function, they must be incorporated into the plans for the job. They can only be dimensioned and specified if the architect has the benefit of the expert knowledge which you possess. This is the purpose of the close relationship between the Producers' Council and The American Institute of Architects, the sharing of technical knowledge, so as to benefit the client and the public. Your motivation is economic, ours is professional. But toward the goal of improving machine-made architecture so that it will be more imaginative, more economical and more convenient, we are all marching together.

How does the new architecture differ from the old? Instead of answering that question, I will give you a wise book about new forms on both sides of the Atlantic. The book is called "Space, Time and Architecture" and it was written by Sigfried Giedion. I recommend the new third edition. When you have read it, you will know the directions in which modern architecture is advancing and be able to do your part in its progress.

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Courtesy The Greenbrier

PRESIDENT'S PARLOR — This room in the North Wing is considered by many to be apex of interior decorator Dorothy Draper's most sublime work. Keynote is magnificent 150-year-old circular Aubusson rug from palace of French King Louis Philippe. Marble fireplace is from English manor house. Original large painting of Battle of Fort Ticonderoga was cut in half, reframed into two pictures and placed on each side of fireplace

The Greenbrier

PART II (Continued from March Issue)

A NEW ERA OF SPLENDOR

By GUSTAVUS ARNOLD

RENAMED ASHFORD GENERAL HOSPITAL, with General Beck in charge, the former Greenbrier now became a center for vascular surgery, neurosurgery and general medicine. It was later converted into a replacement center for the training of medical officers. By November 1945 more than 20,000 patients had been treated at the hospital from practically every battle front.

The war was hardly over when Ashford was put up for sale as suddenly as it had been purchased. After four years and five days and millions poured into it to make it into a first-rate institution, it was now found to be too remote for a hospital and newer ones in urban communities were being built to take its place.

Many buyers came to look — even "Hollywood" — but no one made a down payment. Finally, in desperation the Chesapeake and Ohio Railway, its former owners—through the perseverance of Mr. Walter J. Tuohy, an executive of great patriotic bent and today President of the Railway—bought it back in January 1947 for four million dollars, since the Company could not bear to see this great American heritage pass into oblivion, and hoped to preserve it as a "way of life" unduplicatable anywhere else in the world.

Small, Smith and Reeb were immediately requested to revamp it—to undo what they had so recently done—for resort use again. The services of Mrs. Dorothy Draper of New York, a woman of vast experience and of the most extraordinary capacity in the interior decorating field, were secured at a fee of $120,000 to do what her predecessor, Maude Sterner, had done thirty-five years before.

Mrs. Draper was given carte blanche on the interior and she went into it with artistic vengeance, ripping out whole walls to put in doorways and putting in fireplaces where doorways had been. The long vista through the center of the structure vanished and in its place the intimacy of our present era was promulgated with remarkable artistic effect.

One whole year was spent in ordering the furnishings. No two bedrooms would be alike in the whole six hundred. Designs and orders were given for over 15,000 rolls of wallpaper, 30 miles of carpeting, 35,000 different items of furniture and decorative pieces, and 45,000 yards of fabric. It was a tremendous undertaking but Mrs. Draper was up to it. She did not miss a trick even to scarlet wash cloths that startle the guests into "rapted exclamations."

In the lobbies, huge 32-inch square black Belgian and white Georgian marble were laid, giving a dramatic and stunning effect to the whole scene.

In the ballroom, a magnificent 1800-pound Czechoslovakian drop crystal chandelier by Wendell & Co. of New York was hung. It is patterned after an old Russian print and has all the glitter and glory of those found in Catherine the Great's Winter Palace in old St. Petersburg. In the ballroom are also dainty, stiff, gold leafed, chaperon chairs resurrected from the "Old White."

In the President's Parlor, in the North Wing, was placed a magnificent circular 150-year-old Aubusson rug that came from one of the royal palaces of Louis Philippe, King of France.

In the dining-rooms are oil paintings, on loan, that give the scene a distinguished serenity. Of the nine paintings in the Colonnade Dining Room the largest is of Dr. John T. White, Col. of the 4th Georgia Battalion during the Revolutionary War

LOBBY DETAIL — Full length portrait of George Washington (1732-1799) by Jane Stuart (1812-1888) daughter of celebrated American artist Gilbert Stuart (1755-1828)

Courtesy Chesapeake & Ohio Railway

MAIN LOBBY — Arresting interior by Dorothy Draper with black and white marble flooring distils stunning impact of majestic serenity. Four-hundred-year-old brass bowl covered with porcelain from Hong Kong, China, centers circular table in right foreground. Each evening two huge bowls of apples are placed on table for guests to partake of before retiring

and painted by John Singleton Copley (1747-1815). In the Georgian Room are seven paintings. The most important there is one of Charles, 3rd Duke of Marlborough, advocate of Colonial Right and illustrious ancestor of Sir Winston Churchill. It is by Francis Hayman (1708-1776).

A $40,000 collection of house plants was also brought in to give accent to the interiors.

In all, the Chesapeake & Ohio Railway laid out the tidy sum of $12,413,871.00 before they were ready to open the doors to the enraptured public on April 19, 1948.

The place was taken by storm but not without some repercussions — especially from the Old Guard, who had trooped back in elation, but sad to say, in somewhat diminished numbers. For times had changed. War, the Great Leveler, had taken its toll. The personal wealth of many of America's first families had been sluiced away by taxation and the new laws of the land. The day of the private railroad car and its symbol of exhalted wealth was dead.

The management was agreed that times **had** changed and that a great institution the size of The Greenbrier could not possibly count on the wealth of its former clients to continue its existence in the way to which they had been accustomed. The decision was made that no red ink must ever desecrate the chaste white accounting sheets of the establishment's exchequer. And so, accordingly, the red carpet from now on was to be rolled out to the American corporations, the American associations, and the American unions —the new harborers of the wealth of the nation.

The day of the Conventionist had arrived. American enterprise, flush with money, needed a place to foregather its top echelon from time to time where they might confer and reap the bounty of a smart social hiatus so necessary in keeping modern day employees satisfied and happy in these times. And what better place could they pick than The Greenbrier —which has everything!

Recently 88 railroad carloads of executives were brought to confer at a three-day session at The Greenbrier by a large corporation. When they left the corporation also left about a half million dollars. That is big business. What private individual could match that for three day's spending?

It was reported, by a wag of the day, that when the first Conventionists made their appearance, and came herding into the confines of the stately dining-room, the Old Guard, appraised of their approach, suddenly rose en masse outflanking the oncoming invaders on both sides with as withering an onslaught as ever glared through a battery of raised lorgnettes. The front lines of the Conventionists, taken back by this icy blast, first froze in their tracks. But those coming up in the rear, not knowing of the stalemate in front, kept shoving forward until the line finally broke, fanned out, and completely inundated the whole dining-room. The Old Guard, steadfast to its last diamond dog collar, foundered in all its glory under this terrific impact, but like the Old South still holds its head high even in defeat.

Be that as it may, there is now an amiable truce between the two factions and through the years each has accepted the other as part of democracy's new regime in the resort business.

Courtesy Chesapeake & Ohio Railway

BED ROOM — One of six hundred of which no two are alike. Each has its own individual decor to suit personality of guest

The Tylers of Virginia still come to The Greenbrier. Miss Reba Tyler of Monument Avenue, Richmond, wouldn't think of going anywhere else, and Mrs. Arthur Farnsworth Elliot of Fifth Avenue, New York, and a dowager of the first magnitude, has been coming to the resort for over thirty years, and Mrs. Lorenzo E. Woodhouse, on her yearly circuit from Easthampton to New York to Palm Beach, always makes a long stay at The Greenbrier, and Mrs. Woodhouse is a lady of about ninety.

Afternoon tea is served in the lobby each day at The Greenbrier, with the music of Meyer Davis' orchestra swelling the majestic room with such throbbing notes as "Waltz at Maxim's" (She is not thinking of me) from Gigi.

The social director is comely Mrs. Marie Henderson of New York whose radiant enthusiasm for the appointments of the establishment spreads like a happy epidemic among the guests. She is a great asset to The Greenbrier.

Coffee is served to the guests on arrival when registering in the lower lobby, which gives one the feeling of a warm sense of welcome.

Two of the most significant aspects of The Greenbrier that immediately impresses the guest are its magnificence and its cleanliness. The serenity of its beauty that prevails throughout the resort and the spotlessness of its upkeep in every realm gives one the assurance that he could eat off the floor, and what's more enjoy it.

The elaborate cuisine of The Greenbrier is under the direction of Hermann G. Rusch, member of the "Order of the Golden Dozen," a select group made up of the world's greatest chefs. The superb

PARADISE ROW — This promenade allee flanks east side of dining room and leads to Virginia Wing and "Old White Club"

Cummins Photo

Courtesy Paul Thioudet

TYPICAL DINNER MENU

Dinner

Hors d'Oeuvre

SUPREME of FRESH FRUIT ANGOSTURA — CALIFORNIA CRANSHAW MELON
CHARCUTERIE FRANCAISE — MARINATED HERRING in SOUR CREAM
ARTICHOKE VINAIGRETTE — CHILLED V-8 JUICE
BLUEPOINT OYSTERS — HALF GRAPEFRUIT — MELON FLAME on ICE
RADISHES — CELERY — QUEEN OLIVES

Soup

BOUILLA BOUILLA — CONSOMME DOUBLE MONTMORENCY
CREAM MARYLENE — COLD VICHYSSOISE

Entrees

CALCUTTA
AFRICAN CURRY
NEW YORK MUSHROOM
ROAST RIBS
COLD — SMOKED TURKEY and OX TONGUE — MAYONNAISE
ASSORTED BUFFET

Vegetables

ASPARAGUS HOLLANDAISE — STRING BEANS au BEURRE
CHATEAU POTATOES — BAKED IDAHO POTATO

Salads

DOCTOR'S SALAD — HEARTS of KENTUCKY BIBB LETTUCE
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DINNER ROLLS — MUFFINS — MELBA TOAST — CORN BREAD

Cheese

ROQUEFORT — PHILADELPHIA CREAM — BEL PAESE — CAMEMBERT — GRUYERE
LIEDERKRANZ — SWISS — GOUDA — PORT-SALUT — CHEDDAR

Dessert, Ice Cream

STRAWBERRY CREAM CAKE — SOUTHERN PECAN TARTE — SOUFFLE PUDDING CAPUCINE
PARFAIT SUCHARD — RUM PUNCH
FRUIT CAKE — POUND CAKE — COMPOTE of FRUIT
ICE CREAMS — PEACH — CHOCOLATE CHIP — COFFEE — VANILLA — CHOCOLATE
RASPBERRY, PINEAPPLE or LEMON SHERBET — PETITS FOURS

COFFEE — TEA — MILK — SKIMMED MILK — BUTTERMILK

Saturday, October 17, 1959 "White Sulphur's 181st Year"

Cummins Photo

INDOOR SWIMMING POOL — Black Corinthian columns give striking decor to vaulted ceiling. Originally designed by architect Leo H. Pleins of Chicago; redone by Small, Smith, Reeb and Draz of Cleveland

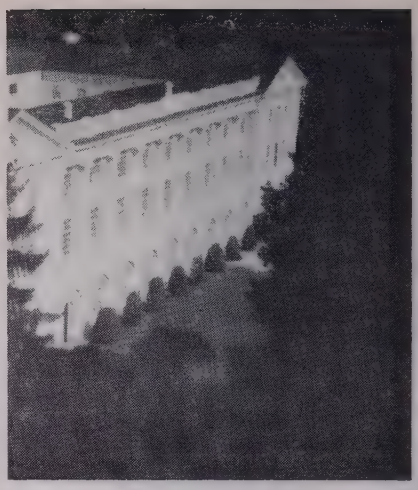


Photo By Author, 1959

BATH WING — Originally designed by Harris & Richards of Philadelphia and Westinghouse, Church and Kerr of New York. Redone by Small, Smith, Reeb and Draz of Cleveland

service in the dining-room is under the supervision of headwaiter Paul Thioudet.

Most of the employees have been there for many years and come from all over the world. For a background of service at The Greenbrier is open sesame to any other resort in the country.

Virgil Digle, affectionately known as Papa Caruso, because his voice resembles that great artist's, has been head of the kitchen's Service des Rotis for 46 years and can still render an aria with appropriate gusto as he turns out a roast beef that is "fit for the gods."

The length of service in the dining-rooms runs from white-haired and efficient, tiny Christine McDonald from Dublin, Ireland, who has been at The Greenbrier for over thirty years, to young Otto Maier who arrived from Munich, Germany, just last April.

In the lower arcade of The Greenbrier there are twenty-two exclusive shops which cater to the guests of the resort. One of the most fabulous of these is the one on antiques over which Mrs. Kay Bolger presides. Here these are treasures from all over the world ranging from seventy-five cents up to three thousand dollars. One of her choice articles is a hand basin and water pitcher having belonged to Marie Antoinette and rumored to have been used by that ill-fated queen to tidy up a bit just before she boarded the tumbrel on her last ride—to the guillotine. It was priced at only $250.00.

Mrs. Bolger, who looks more like a poetess than an antiquary when she puts on her hornrimmed glasses and sits at her desk bending over her salesbooks, is a sister of the late Daniel N. Driscoll, once consulting engineer for The Greenbrier and later designer of all the wrought iron work at Radio City, New York, and the United States Supreme Court Building in Washington, D. C.

The Greenbrier always has been famous for its numerous sports activities. The Golf and Tennis Club is the rendezvous for its sports enthusiasts in spring, summer and fall. Fanning out from it are the two 18-hole championship courses of Old White and Greenbrier and the 9-hole Lakeside course which is presently being made into an 18-hole course with one sporty green on a peninsula jutting out into a lake as a hazard. At The Greenbrier golf pro Sam Snead has reigned for over 25 years.

In 1884 the first organized golf club in America came into being on the "Oakhurst" estate of Mr. Russell W. Montague just three miles from the present Greenbrier layout.

Tennis is also a major sport. Five fast-drying courts are scenes of many tournaments. During the fall of 1959 Victor Seixas, Ham Richardson and Greenbrier pro Ray White put on a series of exhibition matches before a large gallery.

The Greenbrier has both indoor and outdoor swimming pools. The indoor mosaic pool is one of the largest in the country and strikingly designed with sixteen black Corinthian columns supporting the roof.

The beautiful 135 ft. long outdoor swimming pool, designed by landscape architect Richard Webbel, is adjacent to the Golf and Tennis Club. The filtered mountain spring water is maintained at a perfect swimming temperature through an automatic, thermostatically controlled heating system.

Custodian of the swimming pools is gentlemanly Clarence "Buster" Williams who was born at White Sulphur and has served The Greenbrier for over seventeen years. Buster recalled that the Duchess of Windsor always used the indoor pool while the Duke played golf when they came to the resort.

A stable of fine riding horses is maintained throughout the year and more than 200 miles of well-kept trails skirt the golf courses and penetrate the woods of the 6000 acre estate. The mounting ring is at the north entrance of The Greenbrier.

For the non-equestrian there are the delightful, old-fashioned down-to-earth Buckboard carriages for an afternoon drive.

There is also hunting and fishing; horseshoes and shuffleboard for the aged, and bicycling for the more energetic, with skeet and trap shooting at The Greenbrier Gun Club up at Kate's Mountain which before World War II was the well-known Kate's Mountain Club, famous for its Southern fried chicken dinners with hot biscuits and strawberry jam.

DINING TERRACE — Golf and Tennis Club overlooking driving range. Table for two in foreground by rail favored by Duke and Duchess of Windsor

Photo By Author, 1959

OUTDOOR SWIMMING POOL — Designed by landscape architect Richard Webbel. Setting gives picturesque view of surrounding mountains

WEST TERRACE — Where famous Julep Party was held on August 29, 1942 to ring down curtain for Greenbrier after 164 years. Putting green in foreground (1959) once front lawn of Florida Cottage Row (1942)

Photo By Author, August 30, 1942

NORTH WING — View from Great Park showing lovely grounds of White Sulphur which enchant the nature lover for The Greenbrier

The Greenbrier has its own airport with a 3500 foot concrete runway with a 1500 foot sod extension, what was once The Greenbrier polo grounds, and before that, the old race track before the War Between the States.

In 1954, the West Wing, designed by architects Small, Smith and Reeb, was built at a cost of $3,000,000. It houses the Mural dining-room which formerly was the theater, built in 1931, and the commodious Chesapeake Hall where every year on New Year's Eve an elaborate ball is held for one thousand guests. This wing was especially built to accommodate conferences with attendance up to one thousand persons. Included in the new air conditioned wing is a theatre on the lower floor with cinemascope screen where first-run pictures are shown nightly throughout the year.

In 1956 the Old White Club addition, designed by architects Small, Smith, Reeb and Draz of Cleveland, was opened. Here members may have cocktails before dinner. There is also dancing every night before and after dinner with entertainment by the Populars, a recording orchestra of note, and The Harveys of the Arthur Murray dancers.

In 1957, an addition, all in vinyl furnishings, was added to the Club, so popular has it become with The Greenbrier guests. Outside in the beautifully landscaped grounds of the Club are statuary and lovely flower gardens surrounded by a serpentine wall whose brick came all the way from Charleston, South Carolina.

For the nature lover a walk through the well manicured grounds of the beautiful Greenbrier estate with the resident naturalist is most rewarding. Some of the boxwood at The Greenbrier are over 160 years old.

After a vigorous day of activity at the resort, guests may relax in The Greenbrier Spa. Sulphur baths, famed since Amanda Anderson's day, which restore energy and relieve high tension are found here to be some of the best in the country.

"For about a century now the waters have been used with ever-increasing reputation; and peculiarly suited as they are to the nervous and other diseases resulting from the headlong pace of modern life, it is probable that they will be sought after more and more in the future." Thus wrote someone in 1878 who was extolling the blessings of the Spa, but they are just as appropriate today—82 years later.

Also at The Greenbrier, but not associated with The Greenbrier operation, is the Clinic begun in 1948 which is equipped to carry out diagnostic health examinations on individuals and groups of business and industrial executives. It is manned by an outstanding, competent and experienced staff of physicians and technicians.

The Greenbrier is now in the process of building a new wing, designed by Small, Smith, Reeb and Draz, to the west and up the hill from the present West Wing and which is to be called the West Virginia Wing.

"This handsome white building will capture all the lovely grace of The Greenbrier's Georgian architecture and will make available America's 100 most beautiful guest rooms—built to a new concept in resort guest room planning.

"The lower levels of the wing will have exhibit areas supplementing present facilities for Greenbrier guests and will house the famous Greenbrier Clinic." It is expected to be completed in the spring of 1961.

The tremendous operation of an institution of The Greenbrier's size is carried out smoothly and flawlessly under the expert executive direction of E. Truman Wright, vice president and general manager, and genial Richard E. Holtzman, resident manager, both Cornell University graduates, and through the capabilities of Joseph W. Coleburn, Jr., executive assistant manager, who has been with the resort for many years.

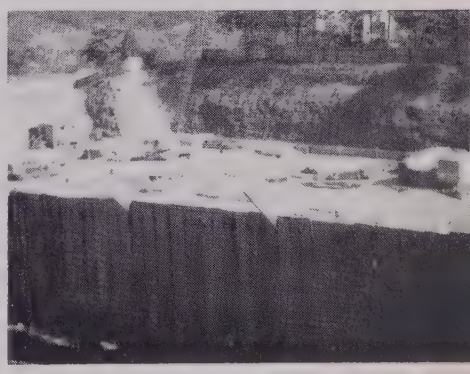
A management triumvirate of such caliber cannot but assure a successful and enduring enterprise "where the season never ends."

A memorial marker, probably overlooked by most people, stands at the entrance to the lovely formal garden which marks the site of the "Old White" in front of the North Wing of The Greenbrier, which seems to express so beautifully the American heritage of this great resort. It reads: "Here stood a famous Hostelry affectionately known as 'The Old White' once the pride of the old Dominion whose gracious hospitality, beautiful surroundings and healing waters gained national renown and made it the object of many a pilgrimage.

"Here 'gathered from the North and South great Generals, famous statesmen and philanthropists, lovely ladies and reigning belles who left upon the silent shore of memory images and precious thoughts that shall not die, and cannot be destroyed.'" — **THE END**

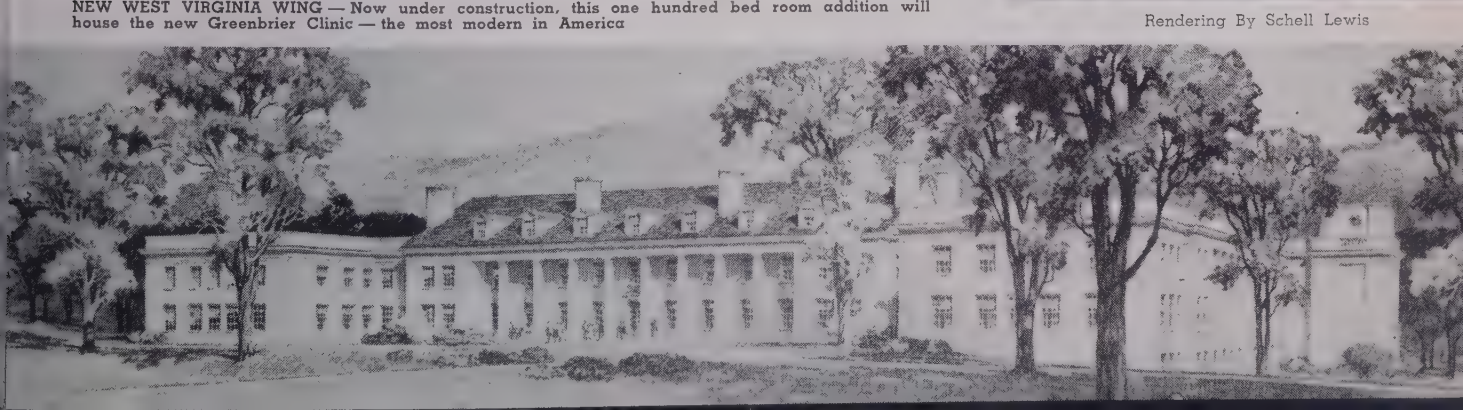
EXCAVATION DETAIL — Huge hole cut into Copeland Hill where foundations for new West Virginia Wing were being laid

Photo By Author, October 15, 1959



Rendering By Schell Lewis

NEW WEST VIRGINIA WING — Now under construction, this one hundred bed room addition will house the new Greenbrier Clinic — the most modern in America



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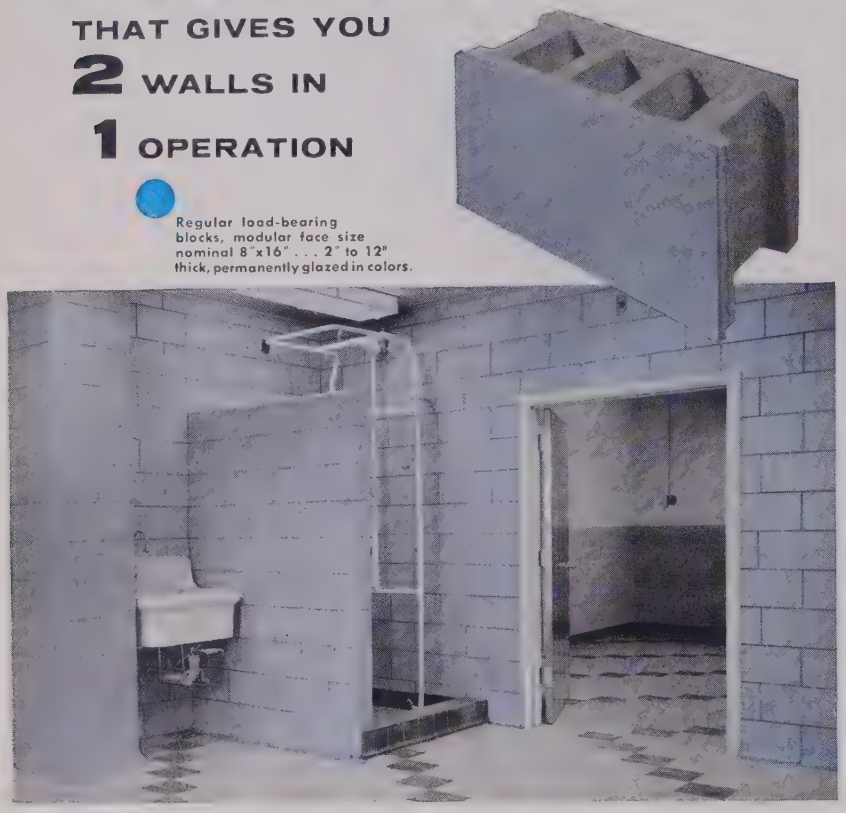

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Letters

BULLETIN:

The article concerning The Greenbrier in your March issue is one of the best I have read. This splendid historical account is greatly appreciated. I am looking forward with pleasure to reading the next installment. — WALTER J. TUOHY, President, The Chesapeake & Ohio Railway Co., Cleveland, Ohio

BULLETIN:

The Monthly Bulletin for March, of the Michigan Society of Architects, arrived in this morning's mail, and we were delighted with your article on The Greenbrier. Your verbal picture of this beautiful estate, plus the illustrations you used, combine to make one of the most interesting reports that we have ever read about our Hotel. — E. TRUMAN WRIGHT, Vice President & General Manager, The Greenbrier, White Sulphur Spring, West Virginia

BULLETIN:

You have hit another bullseye in presenting the article so well depicting the magnificent history of The Greenbrier and its predecessors. My friend Truman Wright should have a special reprint made of this great study for their publicity and advertising purposes.

I was a guest at The Greenbrier in late August 1914 and the memory of it and those days is forever with me.

Another memory is of the spring of 1929 when I visited there with the intention of beginning negotiations to buy the property—.

Another matter of interest to me, in your article, is mention of Commodore Matthew Fontaine Maury of Richmond whom you mention having been one of those who in 1857 bought the property. He is an ancestor of the wife of my nephew, Mrs. R. Daniel Musser, Mr. Musser as you know now associated with me at Grand Hotel.

In the lower hall of Grand Hotel, you may have observed a framed menu that I have placed on those walls, a party menu of The Greenbrier, a menu and party that I enjoyed as the guest of Mr. Wright a few years ago, and on it personally inscribed: "The finest dinner I have ever enjoyed."

This is the best report on a great institution that I have ever read, and I am eagerly looking forward to the second installment. — W. STEWART WOODFILL, President, Grand Hotel, Mackinac Island. Winter address: Scottsdale, Arizona

BULLETIN:

Your article in the March issue of The Monthly Bulletin is truly a ten strike! I want to be among the first to tell you how keenly we appreciate the excellent treatment you have given Greenbrier and its history in what is unquestionably one of the most comprehensive and accurate accounts of our hotel and its traditions that has ever been published. — RICHARD E. HOLTZMAN, Resident Manager, The Greenbrier, White Sulphur Springs, West Virginia

BULLETIN:

We enjoyed reading about The Greenbrier and of course about Lady Stanley. I am sending it to my sister Constance and her husband who live in Shrewsbury, England. — FRANCES DUNNING STANLEY, Ferndale, Detroit, Michigan

BULLETIN:

The March issue arrived containing your wonderful description of The Greenbrier. I thoroughly enjoyed reading every detail, and shall put this among my treasured articles to be kept. — M. LOUISE EWELL (Mrs. Nathaniel McGregor, Sr.) Charlottesville, Virginia

BULLETIN:

I enjoyed your Greenbrier story so much. I only wish all our guests might have it. For you certainly cover such a lot of ground and in such an interesting way. — (MRS) MARIE HENDERSON, Social Director, The Greenbrier, White Sulphur Springs, West Virginia

BULLETIN:

It is a beautiful story and probably one of the most correct factualy that we have. You will now find that at The Greenbrier you have also become the encyclopedia source of Architectural Greenbrier information. We are looking forward with tremendous interest to the second article on The Greenbrier.— (Miss) JERRI BOSTWICK, Public Relations Director, The Greenbrier, White Sulphur Springs, West Virginia

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Human Safety

The Bulletin of the Builders & Traders Exchange, Inc., of Lansing, reprinted the following from Northwest Architect:

The chairman of the AIA Committee on Human Safety, John C. Thornton, of Royal Oak, Michigan, told a St. Paul audience recently that "fireproof" and "fire-retardant" used in connection with so many construction materials today have created a "fire apathy" among Americans which is very dangerous. "He said a five-year study by his committee showed that many lives are lost because human safety is neglected in the planning of homes, supermarkets, churches, hotels, department stores and other buildings."

"The American people are not safety-minded. They are willing to take chances. We have an apthy toward fire . . . We think we will always have fires and that there is not much we can do about it," he aserted. "Fireproof" and "Fire-retardant" construction doesn't make buildings 'safe'. You can be killed by the gases of combustion in a fire-retardant building just as quickly as in an ordinary building." He critized many design practices in both old and new buildings, pinpointing them this way:

"Windows — so-called modern windows are of 'thoughtless' design because many don't permit escape or rescue in case of fire. Small high windows, popular in bedrooms, make the rooms firetraps. Worse, Thornton added, are windows in many modern schools. The recent fire in Chicago's Our Lady of the Angels School, which cost more than 90 lives, would have caused three times that many deaths if the building had had modern small louvered sash for windows, he said."

"Doors — Thornton critized the 'open plan fad' of few doors. Closed doors, he said, can save lives by slowing the advance of gases from combustion. Where possible, there should be a door separating the bedroom portion of a house from the living quarters."

"Air-conditioning — It took us years and many deaths to eliminate the open stairway in certain new buildings but today we are installing air-conditioning systems that can spread fire and smoke throughout a building faster than the open stairway ever did. Many such systems are really designed for death."

"Building Materials—These are one of the most serious problems, said Thornton. 'Manufacturers selfishly put materials on the market without knowing much about them, especially how they act under fire conditions. Building codes are trying to take care of this but the fact remains that thousands of buildings have walls and ceilings covered with materials that carry fire with lightning rapidity."

From Engineering News Record

PROFITS CUT — COMPETITION GROWS—(Excerpts—Engineering-News Record) In the face of increased construction activity, contractors across the nation are continuing to meet competition ranging from "stiff" to "murderously cutthroat." Result: Slim profits.

So severe is the competition, that in many areas bids are consistently running below engineers' estimates on almost all types of work. Low bids are ranging from 5% to 20% below estimates.

Most of this bid-price chopping is coming out of profit margins. All of this despite higher costs of labor, materials and working capital. Contractors are no longer absorbing all cost boosts. Some are resulting in slightly higher bids. But it appears the rise is in almost direct proportion to the rise in costs—still no help for profit margins.

And despite the large number of contractor failures last year, the over-all number of contractors continues to rise.

Most reports indicate contractors handling jobs of under $1 million are being hit the hardest.

J. Leonard Rush

JOHN LEONARD RUSH, AIA, a prominent architect and member of the Detroit Chapter, The American Institute of Architects, died suddenly at his home, 4094 Fairlane, Birmingham, Michigan, April 4. He was 61 years of age.

Mr. Rush was born April 28, 1898 at North Tarrytown, N. Y., where he received his early education. His higher education was received at State Normal School, Normal, Ill., the University of Illinois, University of Michigan extension courses; the Wicker Art School and Atelier Derrick, both in Detroit.

After employment in architects' offices in Ohio and Michigan, he became registered as an architect in Michigan in 1939, following which he was with the Detroit office of the Federal Housing Administration, and General Motors Corporation. He entered his own practice here in 1947.

His other affiliations include the Michigan Society of Architects, The Engineering Society of Detroit and the Scarab Club, of Detroit.

Surviving are a daughter Karen Rush of Birmingham; a son, William of Cuyahoga Falls, Ohio; two sisters, Mrs. Beatrice Snyder of Durham, N. C. and Mrs. Armin Moratz of Bloomington, Ill., and two brothers, William R. of Bloomington, Ill. and Lawrence of New Brunswick, N.J.

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NEARLY FOUR HUNDRED MEMBERS of the Builders' & Traders' Exchange of Detroit braved snow and bitter winds to the Rackham Memorial Building the evening of March 3rd for one of the most unique meetings in the history of the Exchange. The meeting was set by the Education Committee of the Exchange to explore, as a group, the role of education in an industry beset by price-cutting, shrunken markets and an increased number of competitors.

R. L. Deppmann, President of the Exchange pointed to 1955 as the record year for construction in the Detroit metropolitan area with contract awards, excluding heavy engineering, amounting to $763,800,000. Since that time, construction volume in the metropolitan area has continued to decline. In 1959, contract awards fell to a low of $513,400,000, approximately $250,000,000 under the 1955 peak. While Detroit and Michigan continue to suffer, construction nationally has reached new records each year.

Mr. Deppmann stated that 6.5% increase was expected in 1960, but that this figure would still be 29% below the 1955 record year. He pointed out that the decrease in volume is even more serious considering that there are 30% more contractors doing business today than in 1955.

Principal speaker of the evening was Dr. Edward T. Raney, Wayne State University Professor of Management and noted business consultant. In his talk that evening, Dr. Raney called the construction industry "immature" and pointed to an over-supply of firms, many of them poorly qualified, unethical practices, and slim or nonexistant profits the benchmarks of all immature industries. He defined a mature industry as one which has established a "climate" in which it can successfully operate both to the benefit of the public and the industry. Dr. Raney stated that the key to a better business climate lies in adequate standards of competence, performance, and ethics, developed by and policed by the industry, and he pointed to architects and engineers, doctors, accountants and real estate as being typical of mature business groups.

No short-run solutions to the situation which confronts the construction industry in Michigan were offered by Dr. Raney. He suggested that the answer lay in long range planning. "You must begin to develop standards," Raney said, "then begin to control entrants. To make standards effective, training courses have to be set up. You members must take the courses yourselves, and then demand that others take them."

At the conclusion of Dr. Raney's talk, questionnaires developed by the Education Committee were distributed to those who attended. In these qustionnaires, the advice of he membership was asked concerning the desirability of further study and programs in the five following areas: (1) The functions and responsibilities of construction management including its important role as a large employer of labor. (2) Construction accounting and finance. (3) The law of contracts, including liens, retentions, bonding, insurance, escrows, and joint ventures. (4) The impact of local, state and federal tax statutes on construction. (5) Professional and trade liaison, and methods improvement.

In addition to the questionnaires, over 100 written questions submitted by the audience were compiled, analyzed and have been turned over to the Education Committee of the Exchange for further evaluation. The information obtained from this meeting will become the basis of future Exchange activities designed to assist the industry in establishing a sound, profitable economy for itself.

Following the March 3rd meeting, the directors of the Exchange voted to establish a special Construction Industry Standards Study Committee to explore the development of standards for the industry, and the effect of such standards on the industry and in the community. In addition, Chairman Edwin L. Salkowski and his Education Committee plan a more immediate program of similar meetings and forums to tackle the more specific problems contributing to the current situation ,such as credit, bonds, liens, finance, accounting methods, professional and trade liaison, and other general management problems.

It is expected that these short-run activities of the Education Committee will contribute to its long range goal of an Adult Education program planned specifically for construction management to be offered through one of the major universities.

Pictured below Right to Left: Edwin L. Salkowski, Christopher Construction Co., Chairman, Education Committee, Builders' & Tralers' Exchange; William C. Dennis, Exchange Secretary-Manager; John L. McGarrigle, Assistant Secretary-Manager; Lyle E. Eiserman, The Eiserman Co., Exchange Treasurer; and Robert E. Wunderlich, The Wunderlich Co., Exchange Director.

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MSA Items

FIFTY-TWO FINNISH ARCHITECTS visited Detroit March 7 and 8. They were accompanied by two guides from Finland and while in Detroit by Eino Kainlauri, AIA, of Ann Arbor.

While here they visited the General Motors Technical Center, the architectural offices of Minoru Yamasaki and Eero Saarinen, both of Birmingham, and several examples of Detroit's recent architecture.

On March 8 they visited the Ford Motor Company.

DONALD L. HORTON, AIA, 1415 Adrian Lane, Montgomery 6, Alabama, has been named Executive Director of the Alabama Chapter, the American Institute of Architects, it is announced by Allen M. Northington, Chapter president.

Horton formerly worked with the Montgomery firm of Pearson, Tittle & Narrows, Architects. He had been in private practice in Montgomery since 1954.

EDMUND ARBAS, AIA, formerly of Birmnigham, Michigan, now of Sacremento, California, has won First Prize in a competition for the Lithuanian Embassy in Brazilia, the new capitol of Brazil. Arbas is now employed by Starks, Josens & Nacht, Architects, of Sacremento.

ALFRED H. BERR, JR., AIA has opened his office for the general practice of architecture at 7016 Euclid Avenue, Cleveland 3, Ohio. The new telephone number is EXpress 1-3380.

Formerly associated with the Osborn Engineering Company, he will continue to be a partner in that firm, under the firm name of The Osborn Company.

Barr is registered in six states and by the National Council of Architectural Registration Boards. He is active in the Cleveland Chapter, A.I.A., the Architects Society of Ohio and the Cleveland Engineering Society.

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EERO SAARINEN, FAIA, Birmingham, Michigan architect, will be one of 15 firms competing for the $9,300,000 headquarters building for the United Nations World Health Organization in Geneva.

Hugh Stubbins, of Cambridge, Massachusetts, is the only other U.S. architect who will compete.

Architects from 13 countries will submit designs to an international jury next year. The winner will receive the architectural commission for the building. Second and third prizes of $5800 and $3500 will be awarded.

Mr. Saarinen was recently elected a member of the American Academy of Arts and Letters. He has won many awards for designs of his buildings in this country and abroad. One of his latest designs is for the new American Embassy in London, England.

THE MACKINAC BRIDGE, spanning the Mackinac Straits in Michigan, has received the top award in the annual competition to choose the most beautiful bridge in America by The American Institute of Steel Construction.

The jury included four eminent architects and one engineer. In a speech at the ground-breaking ceremonies in 1954, Dr. D. B. Steinman, designer of the bridge, said: "No effort will be spared to make the Mackinac Bridge the finest, safest and most beautiful bridge in the world."

Dr. Steinman has been called "a one-man campaign for beautiful bridges." The Mackinac Bridge is the ninth Steinman bridge honored in the annual artistic bridge awards.

DAVID W. GORMAN, of Detroit, has become a member of the American Institute of Architects, and assigned to The Detroit Chapter. Gorman, a 1943 graduate of Lawrence Institute of Technology, is staff architect with the Wayne County Road Commission.

CLIFFORD N. WRIGHT, AIA residential architect, of Detroit, was the speaker at a joint meeting of the Illuminating Engineering Society, Michigan Section and the Residential Lighting Forum at the Detroit Boat Club Tuesday, December 8. His subject was "New Ideas in Future Home Lighting."

KENNETH C. BLACK & ASSOCIATES, Architects have moved their main offices in Lansing from 706 Capitol Savings & Loan building to 715 Stoddard building, Lansing 23. The telephone number remains the same — IVanhoe 4-3217.

Black Associates also maintain an office in Detroit, at 1213 Majestic building.

NEW OFFICE

JOHN W. JICKLING, AIA, announces the opening of his office for the practice of architecture and planning at 261 Daines Street, Birmingham, Michigan. The new telephone number is MIdwest 7-1050.

Mr. Jickling, a graduate of the University of Michigan, College of Architecture and Design, became registered as an architect in Michigan in 1950. Formerly with Swanson Associates, Inc., Architects in Bloomfield Hills, he had been with that firm since 1948 as designer, chief designer and project architect. He is a charter member of MAP, Michigan Association of the Professions, a member of the American Institute of Architects, its Detroit Chapter and the Michigan Society of Architects.

His home is at 600 Shepardbush in Birmingham.

Mr. and Mrs. Jickling returned last fall from a month in Europe visiting seven countries.

"This was our first trip," Mr. Jickling reports, "And we were tremendously impressed by both the old and the new. Westminster Abbey is being cleaned and with centuries of dirt and grime washed off her face she's a different building, white and bright and with subtle shadows once again carefully delineating her fine Gothic forms. Europe was at its best last fall for the tourists and the wine industry (1959 will be a vintage year like '49 and '53) but everyone else hoped for rain. We drove from Paris to Versailles, south through the Chateau country and then on to Vence (the Matisse Chapel) in the French Alps. The Riviera was beautiful and we were in Frejus before the dam broke, flooding the town. We followed the coast through Cannes and Villefranche (Fisherman's Chapel decorated by Cocteau) and into Italy driving as far south as Rome (Nervi's wonderful Sports Palace) and then back north again through Florence, Venice and Milan (tremendous building activity-skyscrapers-Nervi's is the newest). We swished through Switzerland (every moment a delight) and then back into France again (Ronchamp and Corbusier's chapel!) before driving along the Rhine on the way to Heidelberg. From Germany we went to Luxembourg and Belgium and then back to Paris by way of Reims and Fontainbleau. It was a planned-unplanned trip. No reservations, no guided tours, just a road map and a list of places and buildings we wanted to see. We drove over 3000 miles and every mile of it was delightful."

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Products News

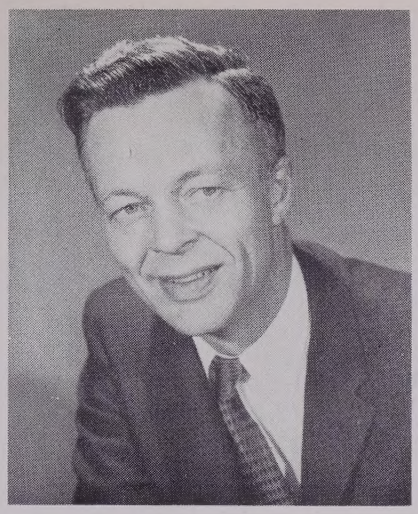
J. N. HARGRAVE - THOMAS, General Manager, announces that Michigan Testing Engineers, Inc. is the name of the new associated corporation formed by Michigan Drilling Co., who for over thirty years have been outstanding in the field of soils mechanics.

The same registered engineers who have been identified with the parent organization will direct the activities of the new corporation which will undertake the testing, design and control of concrete, quality tests of aggregate and field inspection for compaction control, paving and other construction.

California Bearing Ration studies will be conducted to assist in the design of flexible pavements and plate bearing tests will be made for concrete pavements.

Michigan Testing Engineers, Inc. will operate from the same address, since the laboratory facilities of the Michigan Drilling Co. have been expanded and the combined function of the two firms will offer a comprehensive service to architects, engineers and the construction industry, with special emphasis upon obtaining adequate information to assist clients in designing buildings, roadways, airports, marine and other structures.

The new firm is located at 14555 Wyoming Avenue, Detroit, and the phone is TExas 4-2550.



W. RODMAN TURNER, vice president of Turner Engineering Company, electrical contracting firm, was elected president of the Detroit Electrical Contractors Association, Inc., at the group's recent annual meeting. Turner has been vice president of the Association and active on the Joint Labor - Management Negotiating Committee.

Other elected officers include vice president, Francis A. Bell, secretary-treasurer, Gray Electric Company, Inc.; re-elected treasurer, Roy C. Spaulding, president of the Spaulding Electric Company.

Jack A. Frost, president, Jack A. Frost electrical contracting organization, was elected National Governor.

Two vacancies on the Board of Governors of the Association were filled by election of J. W. Albright, secretary-treasurer, Triangle Electric Company and D. E. C. A. past president E. M. Hudson, vice president, J. Livingston & Company.

HAVEN - BUSCH COMPANY, structural steel designers, fabricators and erectors of Grandville, Michigan, has established a new record length for Langspan steel joists with the introduction of a 175 ft. T-Chord Longspan Joist.

According to John H. Busch, vice president, the new 175 ft. joist opens new horizons to architects in planning larger clear-span, column-free interiors. It was conceived under the company's long-term development program which has increased the length of the longest Haven-Busch joist from 65 ft. in 1950 and 125 ft. in 1955 to today's record 175 footer.

The joist, expected to be used primarily in construction of shopping centers, bowling alleys, warehouses and other structures requiring column-free floor areas of maximum width, meets all AISC specifications.

Its prime features include all web members designed for compression stresses, modern T-Chord construction, one-piece fabrication with matched fit splices, ASTM-A-7 steel with minimum thickness of 3/16" and all welds performed by certified AWS weldors.

A new brochure with full technical data, including load tables, on the 175 ft. joist and information on other Haven - Busch joinsts is being made available to architects and engineers. Requests for copies should be directed to Haven-Busch Company, 3443 Chicago Drive, S. W., Grandville, Michigan.

LAMINATED GLASS CORPORATION, 9797 Erwin Ave., Detroit, Michigan has appointed Bert C. Cooper automotive and industrial sales representative for Ohio. Associated with the Detroit glass industry for five years, Cooper will also assume promotion responsibilities for the company's expanded new line of decorative and architectural safety glass.

AIR CONDITIONING offers great health advantages and is not just an unnecessary extravagance, an expert in the field told 150 Detroit architects and engineers recently.

George S. Taubeneck, editor and publisher of Air Conditioning, Heating and Refrigeration News, predicted vast expansion in the residential air conditioning market at a seminar on the subject presented by Michigan Consolidated Gas Company.

He said that housewives, always a powerful influence on household spending, have gradually discovered the numerous health advantages that air conditioning offers.

He pointed out that numerous surveys show the importance on health of the air we breathe. He cited research by General Motors and other companies that show the effect of the air on the heart and on general health. He stressed the reduction in respiratory and other airborne diseases where air conditioning is available.

Taubeneck said that air conditioning today is a "must" in most industrial and commercial establishments. There is overwhelming evidence, amassed by great corporations and independent surveys, showing that workers are more productive in air conditioned plants and offices. Absenteeism is reduced. Employees are healthier, happier and more efficient." He pointed out that patients recover faster in air conditioned hospitals.

One of the prime reasons why residential air conditioning has not grown as rapidly as industrial and commercial air conditioning, according to Mr. Taubeneck, is that mothers were unaware until recently of the health advantages of air conditioning. "Many felt that it was an unnecessary extravagance.

The story, he said, has finally got across that air conditioning offers the family great health advantages through the medium of a year around atmosphere of controlled temperature, humidity and filtered air.

The seminar featured a panel discussion by six representatives of gas air conditioner manufacturers. The panel consisted of: Roy Singleton, Arkla-Servel; Fred Outwater, Trane Company; David Hoppock, Bryant Corporation; Norman Hall, Ready-Power Owen Kuhen, Carrier Corporation and Ray Johnson, York Corporation.

The discussion high-lighted the advantages of gas as a year around source of energy for heating and air conditioning. Panel experts said that modern gas air conditioning can be installed in any home, regardless of the type of heating system presently employed.

As evidence of the long life and dependability of gas air conditioning units, one expert pointed out that his company built 132 such units in 1939 and that 102 are still operating satisfactorily 21 years later.

Service on modern gas air conditioning units, he said, are insignificant, being a mere fraction of one percent.

Modern gas air conditioning units, the audience was told, are compact, attractive, virtually noiseless and have fewer working parts to cause ortuble and service expense. Units are available that require "not a single inch of floor space."

Fred A. Kaiser, vice president and general sales manager of Michigan Consolidated stressed that the utility has ample evidence through actual experience that gas is a superior source of energy for air conditioning—on any basis of measurement—that it costs less to install, less to operate, and that gas fired year around units will last longer.

He pointed out that Michigan Consolidated offers "round the clock" service to its 860,000 customers every single day of the year. "We know," he said, "that gas offers 12 month heating and cooling at the lowest cost."

Kaiser told the architects and engineers that Michigan Consolidated's staff of heating and air conditioning experts are available for consultation on any problem at any time.

Chairman of the meeting was William Marion, manager of Industrial and Commercial Sales for the Company.

Bulletin Board

A CUSTOMER caled the Polly Prim Laundry in Milwaukee and reported that it had sent her six pairs of men's sox with her laundry.

"I'm not even married," the customer explained.

"Thank you for calling," Mrs. Margie Klatt, told the customer, and then absentmindedly added, "I'll send a man right out."

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TWO YEARS AGO President Eisenhower wanted to send a man into space, but Orville Faubus wouldn't go.

THIS MONTH'S TACT AND DIPLOMACY AWARD goes to a Boston society lady who spotted an unvited guest at her debutante daughter's exclusive coming-out party. Approaching the culprit, she extended her hand graciously and said in a pleasant voice, "I heard you were looking for me — because you wanted to say good night."

READER'S DIGEST quotes the late Cass Gilbert as saying that when Augustus Saint-Gaudens, the sculptor, was commissioned by a wealthy lady when he was still a student in Paris, to create a statute for her garden. Saint-Gaudens was entertaining a group of young friends in his studio when his patroness arrived to inspect the clay model of her statue. The sculptor husteled his friends out the back door and told them to wait. As soon as the lady left, Saint-Gaudens' friends rushed back into the studio, where they found the young sculptor dancing wildly in front of his statute. "She liked it then?" one cried. "No, thank God, she didn't," said the artist. "Now I know it's good."

IN DUNCAN, OKLA., LaVerne Parks, bank teller, developed a strange rash on her hands. Tests showed she was alergic to money.

Not so alergic was Mrs. Mildred Baughman of Chicago, whose husband Max makes $18,000 a year as a bank vice president. She complained in court that he refused to work around the house unless she paid him union wages.

PHIL LASKY, San Francisco radio executive, and his wife, during a tour of Japan, checked in at a resort hotel. The next day their names, along with those of other guests were posted on the bulletin board as "Mrs. Lasky and friend."

Lasky mentioned it to the manager. "I'm realy amused," he added. The manager apologized and promised to fix it.

Next day on the bulletin board Lasky found this: "Mrs. Lasky and Mr. Muse."

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TOOTS SHOR, New York restauranteur, hailed a taxi a while ago and asked the driver, "know a decent restaurant? I'm a stranger here."

"Yes sir," said the cabby, "one of the greatest eating places in the world is Toot Shor's on 51st Street. I'll drive you straight there."

At the end of the journey, Toots was so pleased he slipped the cabby a ten-spot, saying, "keep the change."

"T'anks," said the driver. "T'anks indeed, Mr. Shor."

F. JAMES LYNCH, AIA, has announced the opening of his office for the practice of architecture at 100 Kercheval Avenue, Grosse Pointe 36, Michigan. The new telephone number is TUxedo 4-9107. Working wth Lynch is John R. Politzer, architectural draftsman. Both were formerly with Diehl & Diehl, Architects, of Detroit.

Lynch, who received his professional education at the University of Detroit and Lawrence Institute of Architecture, also worked for Earl L. Confer, Charles D. Hannan, Cornelius L .T. Gabler, architects and for the Building Division of the State of Lansing.

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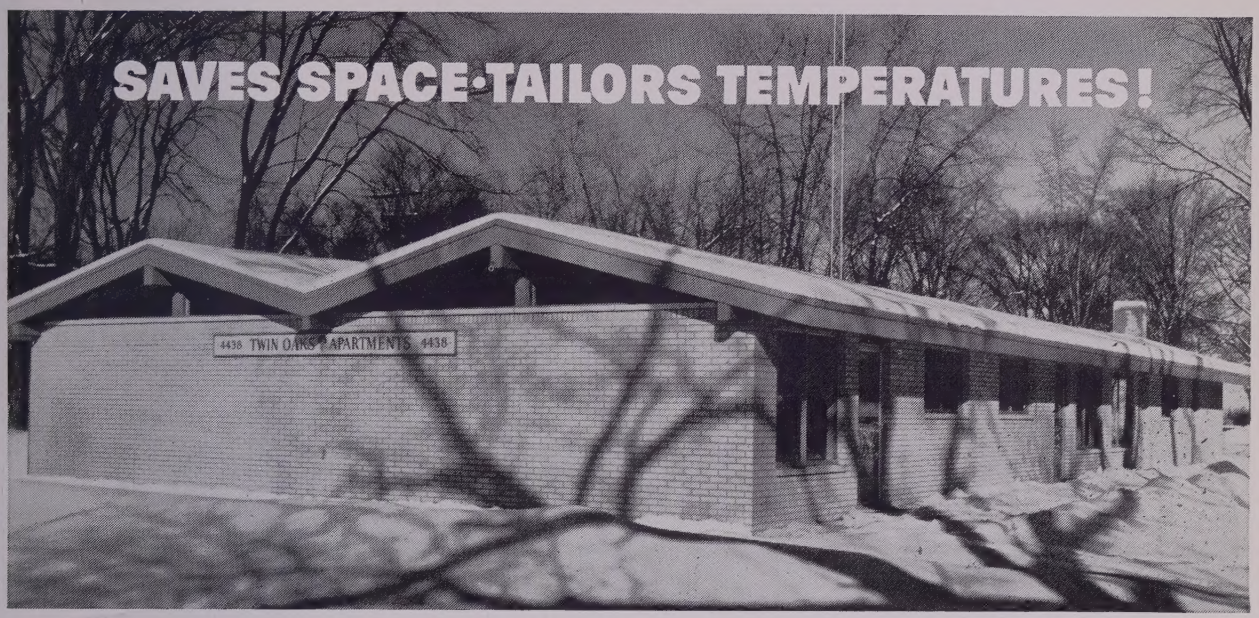

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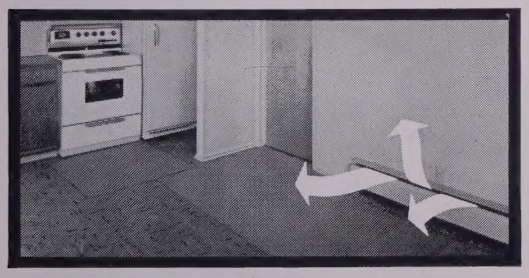

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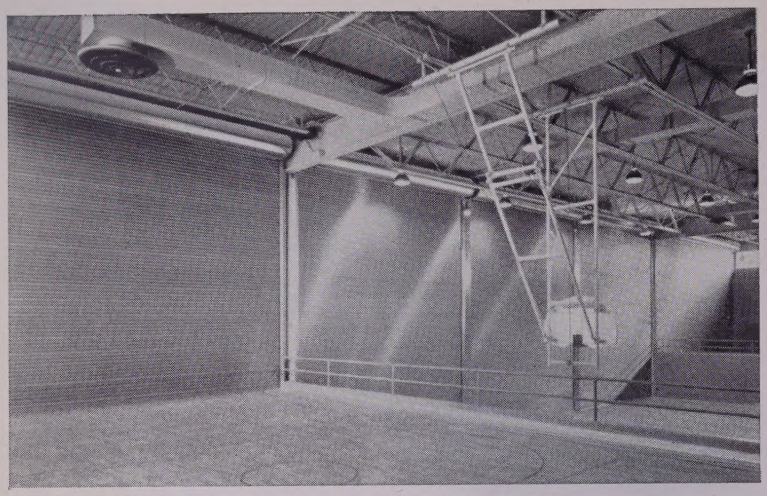

Interior view of gymnasium of the recently built Port Huron (Michigan) High School with divider of five Mahon Rolling Walls. Architect: Louis C. Kingscott and Associate. Contractors: Collins and Catlin, Inc.

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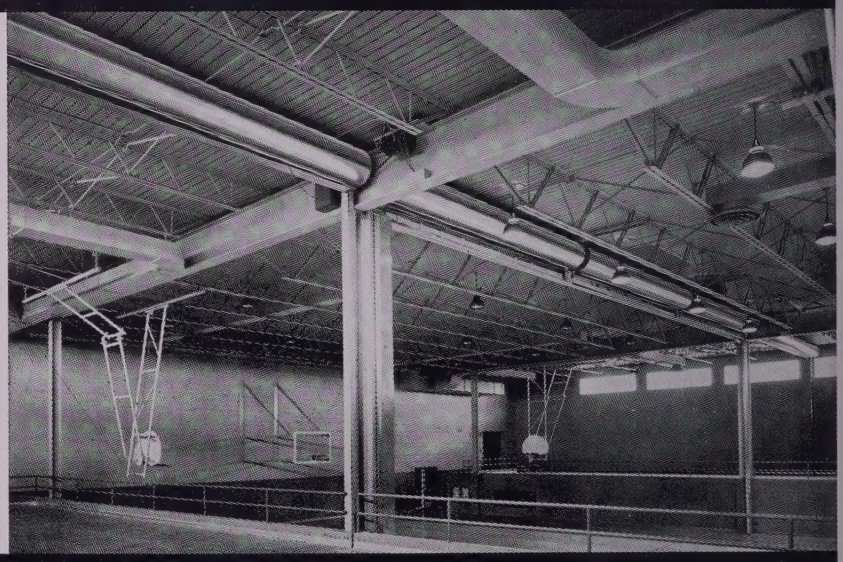

A flick of a switch and the power-operated walls are rolled up, the mullions moved and the gymnasium floor is clear.

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